

Josh Cote Joins Celebrities at Battersea's Annual Coats and Collars Gala Ball

Tuesday 12 November, 2013

<u>EA Worldwide Acquisitions</u> MD <u>Josh Cote</u> attended the Battersea Dogs & Cats Home's Collars and Coats Gala Ball in London on 7th November – the Home's largest and most glamorous fundraising event of the year.

Entrepreneur Josh Cote and managing director of EA Worldwide Acquisitions attended the Battersea Dogs & Cats Home's Collars and Coats Gala Ball on Thursday 7th November for the second year running. The Collars and Coats Gala Ball is the Home's largest and most glamorous fundraising event which generates much-needed income to care for the Home's dogs and cats.

This year's theme for the gala paid tribute to the golden age of classic cinema with an original 'Hollywoof' theme. Celebrities from stage, screen, sport fiction and fashion all walked down the red carpet which was lined by the Home's dogs in bow ties to welcome guests to Battersea Park. The Coats and Collars event was hosted by Battersea Ambassadors Paul O'Grady and Amanda Holden, and the event's guestlist included His Royal Highness of Prince Michael of Kent GCVO, Her Royal Highness Princess Michael of Kent, Craig Revel Horwood, Dr Christian Jessen, Arlene Philips and Gary and Danielle Linekar. The evening was filled with Battersea's own silent movie along with performances from dancing dogs.

Josh Cote was in attendance representing outsourced sales and marketing firm EA Worldwide Acquisitions. About the Coats and Collars Gala he said, "Battersea is such a phenomenal charity which I strongly admire. It was an honour to be invited to attend. We all had such a fantastic evening and a lot of money was raised for the Home."

Battersea Dogs & Cats Home is one of the UK's most famous and longest-serving charities. The animal rescue organisation was established in 1860 and has cared for over three million animals. It costs over £18million a year to run Battersea, and with no Government funding, it relies heavily on annual fundraising events like the Collars and Coat Gala Ball to help raise awareness for their fantastic services to lost, abandoned and unwanted animals.

Entrepreneur Josh Cote is the managing director of London's leading outsourced sales and marketing firm EA Worldwide Acquisitions. EA Worldwide Acquisitions specialise in customer acquisition, retention and lead generation for a diverse portfolio of clients. Josh Cote is renowned for his charitable contributions as well as mentoring aspiring entrepreneurs and fostering greater education of entrepreneurship and business development.

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