

Joseph Turvey AW14: LC:M Autumn Winter 2014 Presentation

Tuesday 7 January, 2014

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London 6th January 2014: British design talent Joseph Turvey showcases his AW14 collection as part of LC:M.

After three incredibly successful seasons showing during LC:M, Joseph Turvey has returned to show his AW14 collection CASH IN at the grand location of The Radisson Hotel, situated in the heart of Bloomsbury.

Renowned for his sportswear inspired silhouettes and experimental textiles; CASH IN celebrates the relationship between hand and machine. The collection sees Joseph develop his signature illustrative prints with digital enhancements and hand embroidery, using matte ceramic threads to enhance colour and texture throughout the collection.

Speaking on his AW14 Collection CASH IN Joseph said, "This season I wanted to re-explore my previous collections and deconstruct each garment, technique and fabric to enable me to rework my signature themes into something more refined and representative of where the Joseph Turvey brand is heading. Over the years I have built a strong team around me who are constant inspiration to my work, and therefore CASH IN is a celebration of all we have achieved together in past collections"

Joseph extends special thanks to: River Island, The Radisson Hotel and Juan Jose Lorenzo

Stylist: PC Williams
Creative & Brand Consultant: Graeme Moran
Set Design: Thomas Bird
Make up: Lucy Bridge
Hair: Sven Bayerbach using Bumble & Bumble

-Ends-

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#CASHIN

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