

Jonathan Brusey appointed CEO of Protobase Laboratories Ltd

Saturday 3 January, 2015

London, United Kingdom – Protobase Laboratories Ltd has announced the appointment of **Jonathan Brusey** as their CEO. He has assumed responsibilities on 8/12/14.

Jonathan comments: "This is a great opportunity to be involved in this start-up consultancy in business processes and be able to build it from the ground up. I have a passion to add value and assist businesses become more profitable and responsive to their customer's needs."

Jonathan is a commercially focused business transformation consultant and chartered accountant offering over 20 years' experience in managing various projects within the financial services, retail, government, utilities, non-profit, property, construction, mining, health and education sectors. An accomplished individual, possessing hands-on experience in developing policies and providing recommendations in support of strategic organisational growth while delivering projects on a strategic and operational level. He is an expert in transforming businesses into profitable entities by collecting significant information, facilitating workshops, managing stakeholder needs, delivering system and business process solutions while providing change management through coaching and training. Highly qualified MBA and Master Practitioner of Neuro Linguistic Programming coupled with a Master's in Leadership and Management.

Protobase Laboratories Ltd is a company started by serial entrepreneur George Piskov. The company was formed to provide business process consulting to mid-size British businesses. The vision of the company is to revolutionise the way businesses interact with their customers, suppliers and staff through their processes and systems. We enable our clients to be more effective, efficient, profitable and responsive to their customer needs through re-engineering and streamlining their business processes.

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