Jointine Products Leads Real-World Digital Trade Execution Ahead of ICC UK Summit, Powered by Boex

Thursday 16 October, 2025

London, UK – In a significant demonstration of real-world progress in digital trade, Jointine Products, a UK-based paper gasket manufacturing exporter, will showcase its use of digital trade instruments at the upcoming ICC United Kingdom Actions not Words Conference on 21 October 2025.

Jane Smith, Director at Jointine, will speak on Panel 4: “Connecting financial and physical supply chains” at 12:15 BST, where she will share how her company has successfully executed fully digitised, legally enforceable cross-border trade using Boex, a next-generation bills of exchange and trade documentation platform.

“We don’t need another white paper. We need working tools,” said Smith. “Boex gives us that. It’s simple, robust, and most importantly, it’s already helping us execute real international trade, all while being paperless, secure, and compliant.”

Real Trade, Not Just Talk: Digital Execution in Action

Jointine’s experience stands out as a practical, working example of what “digital trade” should look like — not theoretical pilots or isolated proof-of-concepts, but legally secure trade instruments and documents used in live cross-border transactions.

Working with Boex, Jointine has:

- Issued digital bills of exchange fully compliant with the UK’s Electronic Trade Documents Act (ETDA 2023)
- Reduce processing time by 30%
- Reduced turnaround times from days to hours by eliminating paperwork, duplicate data entry, and courier delays

The Boex platform enables this through its blockchain-backed identity, legally grounded workflows, and automated, law-compliant trade execution, all anchored in British common law, including the Bills of Exchange Act 1882.

“PDFs, slogans and API alone don’t solve digital trade,” said Sean Copeland, Founder / Managing Director, Boex Limited. “It’s solved when real companies like Jointine can issue real instruments, governed by real law, that move real goods. That’s what Jane Smith’s story represents, and we’re proud Boex powers it.”

About Boex

Boex is a UK-based AI-native platform that simplifies international trade through legally enforceable, digital bills of exchange and trade documentation. Built for SMEs, Boex replaces fragmented workflows with secure, law-backed instruments designed to reduce cost, time, and legal uncertainty in global trade.

Boex is fully compliant with the UK’s Electronic Trade Documents Act (ETDA 2023), anchored in the Bills of Exchange Act 1882, and supports social-impact initiatives through the Boex Foundation.

Learn how your business can execute legally binding digital trade at https://Boex.biz.

About Jointine Products

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Digital Trade :: Trade Documents :: Boex :: Jointine :: UK Export :: ETDA 2023 :: Trade Finance :: ICC Summit :: SME Exporters :: Trade Tech :: Paperless ::

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Jointine Products is a specialist manufacturer and exporter of gasket jointing materials and sealing solutions, based in the UK and serving industrial clients globally.
https://jointine.co.uk/

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