Johnny Depp Helps Raise Funds for Celia Hammond Animal Trust by Supporting the ‘Hopelessly Devoted’ Campaign

Thursday 17 October, 2024

Johnny Depp is helping the Celia Hammond Animal Trust raise funds by supporting the Hopelessly Devoted campaign. The campaign features a series of online raffles, starting from just £5, offering participants the chance to win exclusive memorabilia.

Depp has generously donated a signed limited-edition lithograph portrait of himself, providing fans the opportunity to own a unique item while supporting a worthy cause. Depp, who is a keen animal-lover, posted the raffle link to his 28.6 million Instagram followers, driving significant support to this important initiative.

Hopelessly Devoted

The Hopelessly Devoted campaign celebrates the deep bond between humans and their pets, with contributions from a host of celebrities. Stars including Johnny Depp, Martin Gore (Depeche Mode), Lorraine Kelly, Sir Rod Stewart, Joss Stone, and Claudia Winkleman have shared exclusive framed, hand-signed personal stories and photographs, including a paw print from their beloved pet.

Proceeds from the raffles will directly support the Trust’s vital mission to rescue, neuter, and rehome stray and abandoned animals.

Entries can be made through leading charity fundraising platform BIDAID, which will help ensure the continuation of this essential work.

Jamie Baulch, Founder of BIDAID, commented:

“As the founder of BIDAID, it’s fantastic to be part of raising funds for the Celia Hammond Trust, with incredible stars like Johnny Depp, Martin Gore, and Rod Stewart lending their support. It’s a true delight to collaborate with Mark Aldridge on this initiative, bringing together such amazing talent for a great cause. Johnny Depp’s social media post to over 28 million followers has provided invaluable exposure, driving support for this wonderful campaign.”

Mark Aldridge, creator of Hopelessly Devoted, is thrilled to see the campaign come to fruition and gain such traction.

“This campaign is a celebration of the love we share for our pets, and I’m deeply grateful to all the celebrities who contributed their stories and memorabilia. Every donation made through BIDAID helps the Celia Hammond Animal Trust continue its essential work in protecting vulnerable animals.

To enter the raffle and make a donation, visit bidaid.com/auction/HD

About BidAid

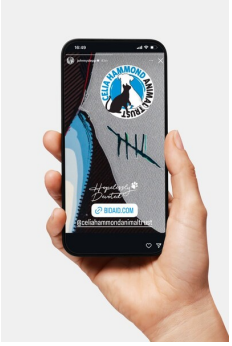
BIDAID is an international all-inclusive online silent auction platform that helps raise millions for charities and non-profits across the globe. The business was founded by Olympic medalist Jamie Baulch, who has used his connections in the sport and celebrity world to raise millions for worthy causes. Through its engaging auction and raffle model, BidAid allows users to support meaningful causes while offering exciting opportunities to win exclusive memorabilia and experiences.

About the Celia Hammond Animal Trust

The Celia Hammond Animal Trust (CHAT) was founded in 1986 by Celia Hammond to offer low-cost neutering services to control the feral cat population and make pet care more accessible. Starting with clinics in Lewisham (1995) and Canning Town on (1999), CHAT has expanded to provide full veterinary services for pets whose owners may struggle financially. In addition to neutering, the Trust rescues and rehomes thousands of cats each year and operates a sanctuary in Brede, near Hastings, for animals unsuitable for rehoming. CHAT remains dedicated to ensuring that all pets receive the care they need, regardless of their owner’s financial situation.

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