John Weiss & Son launches 2 new social media channels

Friday 5 June, 2020

Harlow, UK – 5th June 2020 - John Weiss & Son, the leading manufacturer and distributor of gold-standard ophthalmic micro-surgical instruments and procedures, is excited to announce the launch of Scribd and SlideShare social media channels.

Scribd is described as 'The World's Largest Digital Library'. The John Weiss Scribd profile gives users access to all of the brochures, guides and technical information for John Weiss' gold-standard microsurgical products. It also features brochures for all the 'Trusted brands' that John Weiss distribute, including; FEATHER, InstruSafe, Keraring, Tecfen, Morcher, MedOne, iTrack and Spiggle & Theis. The new John Weiss Scribd channel is now live at https://jweiss.co/scribd.

SlideShare is a presentation and document sharing platform, which is owned by professional networking platform, LinkedIn. The platform allows users to discover and share presentations with the World's largest professional content sharing community. The John Weiss SlideShare profile showcases all the literature which appears on the John Weiss website in a presentation format. The new John Weiss SlideShare channel is now live at https://jweiss.co/slideshare.

The new Scribd and Slideshare profiles will complement John Weiss' existing social media channels; Twitter, Facebook, Instagram and LinkedIn. For further information on any of the John Weiss social media channels, please email marketingenquiries@johnweiss.com

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