

John Mould Joins Laeaceum as a Senior Adviser

Tuesday 5 May, 2020

London, 6 May 2020: London-based financial services advisory and consulting boutique Laeaceum has appointed the former CEO of alternative finance SME lender ThinCats as a Senior Adviser.

John Mould will play a key role in further building out Laeaceum's SME advisory capability following over 4 years at the helm of ThinCats. Mould presided over a four fold increase in lending and a shift away from a crowd-based funding model to an institutional-only funding model.

"Having spearheaded a period of significant growth at the UK's leading AltFi SME lender, John's addition to the Laeaceum team will further strengthen our growing reputation as a trusted adviser on the SME segment," said Ravi Chauhan, Laeaceum Founder & MD. "Furthermore, John's significant leadership experience in CFO and COO roles in complex matrix-based global financial institutions complements the skills and experience of our existing team and will ultimately help us better serve our growing portfolio of banking, asset management, fintech, family office & entrepreneur, and, private equity clients."

John Mould said, "Laeaceum have rapidly established themselves as a leading adviser on the SME segment since their launch in 2018. Having worked with Ravi and his team on a complex and pioneering strategic engagement, I look forward to leveraging my SME, strategic and operational expertise for the benefit of Laeaceum's clients."

Prior to ThinCats, Mould held senior leadership roles including the offices of COO and CFO at a number of asset managers and investment banks including Hermes, New Star and Morgan Stanley. He is a qualified accountant and holds a B.Eng from Bristol University.

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About Laeaceum

Laeaceum is a London-based financial services advisory and consulting boutique serving financial institutions, financial sponsors, fintechs and family offices & entrepreneurs. For more information please visit www.laeaceum.com

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