JML launches a new search for Britain's next best innovation with an Inventor's Day at the 2020 spring fair

Wednesday 11 December, 2019

Innovative consumer shopping brand JML, today announced their search for Britain's best innovators with a JML Inventors' day at the 2020 Spring Fair. Behind such products as Copper Stone Pans, Doktor Power, and Mineral Magic, JML have a long history of partnering with successful inventors to bring their ideas to market.

With over 33 years of making 'everyday easier' with innovative consumer products, JML are inviting inventors and entrepreneurs to join this legacy and present their ideas to members of the product development team.

The invitation calls for inventors to register their interest at www.JMLinventors.com and ensure their availability on Monday 3rd February at the NEC Birmingham.

The 2020 inventors' day will provide experienced inventors a setting to present their latest innovations and discuss the steps JML undertake to ensure their idea is ready for retail.

JML's Chief Executive, Ken Daly, will also be in attendance to present on stage his experience within the retail sector. Starting his career with JML in 1994, Ken has been an instrumental part of JML's success and will be discussing the highs and lows of bringing an innovative product to retail.

Commenting on the announcement, JML CEO Ken Daly said: "Innovation is at the heart of everything we do at JML. So, we are particularly keen to hear from people who have developed innovative solutions to everyday problems that they think might be ideal for JML's customers. We're delighted to be exhibiting at the Spring Fair in 2020 with a special session where we'll get the opportunity to meet inventors."

If you're interested in presenting your idea to a member of the product development team, or if you would like to learn more about the JML Inventors Day, please register your details at:

www.JMLinventors.com.

The closing date for applications is January 13th
2020. The Inventors day itself will take place February 3rd 2020. Tickets are free for attendees and seats are currently available for Ken Daly's presentation.

-Ends-

For further information please contact our press team: pr@jmlgroup.co.uk

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Company Contact:

JML

T. 02076913800
E. pr@jmlgroup.co.uk
W. https://jmlgroup.com

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