

J&J GLOBAL FULFILMENT APPOINTS GEOFF TAYLOR AS UK MANAGING DIRECTOR

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One of the UK's leading eCommerce fulfilment specialists, J&J Global Fulfilment, has appointed Geoff Taylor as UK Managing Director, joining on 1 September 2026.

Geoff succeeds Emma Dempsey, who led J&J as CEO until her departure earlier this year. The appointment opens a new chapter for J&J as the business continues to grow under the QLS Group. Geoff joins with a commercial mandate to deepen relationships with all customers, strengthen J&J's UK proposition, and drive the next phase of growth.

Geoff brings strong commercial leadership experience to the role. He spent a decade at iForce as part of its Executive Team and, more recently, was Managing Director at AEB International, a supply chain software solutions business, for over 9 years, delivering a 370% increase in revenue.

His background directly complements where J&J is heading, with a commercial focus that's supported by technology and operational excellence. Priorities in the position include advancing automation within J&J's UK fulfilment operations, developing its parcel services offering, and building on the technology capabilities, backed by a human approach that sets J&J apart.

In addition to his UK responsibilities, Geoff will also sit on the QLS Group board and report directly to Quincy Boogers, Group CEO. His appointment means the Group now has Managing Directors across its key territories (UK, Europe, and North America), as it continues to grow internationally.

Quincy Boogers, Group CEO of QLS, said: "Geoff's appointment is a true statement of intent for J&J in the UK. His decades of commercial experience and leadership are exactly what we need to take the business forward through our next period of growth."

Geoff Taylor, UK Managing Director of J&J Global Fulfilment, said: "I am delighted to be joining J&J and the wider QLS group during this exciting phase for our business. In a cluttered fulfilment market, we are perfectly placed to differentiate ourselves with investment in automation and new solutions that will provide critical support to retailers looking to establish true fulfilment partnerships"

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For further information, please contact Kristian Longden at kristian.longden@jamesandjames.com.

About J&J

Founded in 2010, J&J Global Fulfilment is the world's first cloud-based fulfilment company, backed by a global network of fulfilment centres. With sites across the UK, Europe, the USA, Australia and Canada, J&J specialises in providing the technology, knowledge, and infrastructure required to enable eCommerce growth and operational excellence.

In November 2025, J&J joined the QLS Group, becoming one of Europe's largest independent eCommerce fulfilment providers.

About QLS Group

QLS was founded in 1990 as a parcel service business, moving into eCommerce fulfilment in 2015, and remains family-owned today. The Group has grown significantly through the recent acquisitions of J&J Global Fulfilment and ShopWeDo, extending its reach across Europe, the UK, North America and Australia. Built around tech-focused solutions, QLS helps eCommerce brands scale with confidence, combining fulfilment expertise with the technology to support ambitious growth at every stage.

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