

JJ Foodservice Makes Carbon-Cutting Pledges as Global Food Production Accounts for a Third of Emissions

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JJ Foodservice has pledged to cut its environmental footprint by moving its computing infrastructure to the cloud and offering more vegan products.

Food production accounts for [more than a third](#) of carbon emissions, making it critical for businesses like JJ, which supplies thousands of caterers, to operate more sustainably.

Chief Technology Officer, Mick Dudley, said, "We are on a journey to migrate to cloud-based services using Microsoft Azure, which has committed to being carbon negative by 2030."

By shifting to cloud-computing, the business will rely less on hardware and physical machines. The result is a reduction in energy use and environmental impact.

Migration to the cloud can achieve significant carbon reduction in the form of a 5.9% decrease in total IT emissions, [according to research](#).

Alex Faupel, Director of Azure, Microsoft UK, said, "We are delighted to be working with JJ to support the organisation's sustainability goals."

The migration is expected to be completed within the next 24 months.

Reducing Carbon Footprint

JJ Foodservice has already reduced total carbon emissions by 54% since 2014.

"This is a great achievement when you consider that we've opened three new branches in that time," added Mick.

Technology isn't the only area where the business is looking to increase sustainability.

JJ will also expand its vegan and organic produce, and biodegradable-packaging offering.

Sales of vegetarian and vegan products increased by 22% over the past two years, while bio-packaging sales have surged by 86%.

15% of total energy consumption for its London branches are generated by solar panels.

Last year, JJ was granted the Organic Food Soil Association Certificate for its Enfield, Dagenham, Sidcup, and Leeds branches.

"The combination of sustainable growth and the excellent service we are well-known for, will help us to cater for our customers for many generations to come," said Mick.

Ends

About JJ Foodservice

JJ Foodservice supplies more than 100,000 restaurants and homes with more than 3000 different food, drink, packaging, and cleaning products. Orders can be placed online via the JJ website or App for collection or delivery. Orders placed by 9pm will be delivered the next day, depending on location.

[Go.jjfoodservice.com/Shop](https://go.jjfoodservice.com/Shop)

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