

# Japan's the most Favorite lemonade brand can now be found in London "LEMONICA"

Thursday 4 August, 2022

• **What is LEMONICA?**

Lemonade by LEMONICA was established in Kanazawa, Japan in 2017. The city is well-known for its culture, crafts, and cuisine and often affectionately called "Little Kyoto". The owner Seiji spent several years perfecting the drink recipe and finally opened his first store in 2017. It didn't take long before long queues started forming at the store as the drink grew in popularity. Sourcing fresh lemons in their best condition from around the world and hand processing each lemon kept regular customers happy and drew in new crowds eager to try the natural and wholesome beverage.

The business quickly expanded and as of July 2022, there are almost 100 LEMONICA shops across Japan.

Also it's with estimated 5 million cups of its lemonade consumed in Japan in 2021 and a typical LEMONICA kiosk sell two to three hundred cups of lemonade a day.

We have been expanding its franchise operations outside Japan for some time and in order to evaluate the viability of investment into the UK market, it will challenge popup shop in London in July and August 2022. You'll be able to taste the special lemonade at our London store.

\_SHOP: LEMONADE by Lemonica London SOHO popup shop

\_Address: W1D 7AX, Archer Street

\_Opening hours

Tuesday - Thursday : Midday - 20:00

Friday - Sunday: Midday - 22:00

• **London's LEMONICA has dreamy challenge project to liven up your summer 2022.**

Our dreamy challenge name is 10,000 lemonade cup campaign. Here is details.

\_If we reach our goal of selling 10,000 lemonade drinks in this period, we'll open a permanent shop in London.

\_You can get original lemonade at 50% off anytime.

\_We'd like you to help spread the word and we'll be giving a gift everyone who posts a photo of our lemonade with #LEMONICAUK on Instagram.

\_We wanted to let you know that we care about giving back to the community and part of our total sales will be donated to a charity by our Japanese lemonade associate.

The menu in London are original lemonade, Matcha lemonade, and fruits lemonade such as a Yuzu and strawberry. Also you can try frozen lemonade "LEMO PINA".

Original lemonade is 50% off music to your ears, is not it?

• **You can try Japanese cocktails of our boast at weekends night.**

There are very very popular and almost Japanese don't stop loving a Japanese cocktails "Lemon Sawa". We have other Japanese alcohols here. These are ultimate Summer Tipple in Japan and will become London as well in this summer. Don't want to miss out on our lemonade and Japanese cocktails.

• **We offer franchise opportunities around Europe. Why LEMONICA lemonade?**

Our LEMONICA brand has already grown to almost 100 shops in Japan and we have experienced to exhibit a franchise show in London that is called the British & International Franchise Exhibition.

\_ A classic tasting lemonade created with years of research and refinement.

\_ Carefully sourced ingredients and handmade drinks that appeal to all ages.

\_ Wide range of lemonade varieties

\_ Perfectly designed products that keep bringing in new customers and keep regular ones happy.

\_ Established revenue model and simple to operate.

\_ Opportunities to start your own shop with minimal investment.

\_ Huge brand recognition in Japan with over 100 shops open across the country.

We look forward to the day when our lemonade will be available throughout London.

Enjoy our 2022 summer challenge and get new experiences!! You will feel like having visited

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Japan. This summer's event promises to be successful.

## **?Company Profile**

Lemonade Lemonica, Inc.

Representative: Seiji Kawamura, Representative Director

Location: 1-2-23 Moriyama, Kanazawa City, Ishikawa Prefecture, Japan

Type of business: Operation of lemonade specialty stores with original recipes and franchise headquarters

URL: <https://www.uk-lemonade-by-lemonica.com/>

YouTube? <https://www.youtube.com/watch?v=5qFSgL56Vp8>

## Company Contact:

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[Lemonade Lemonica, Inc.](#)

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## Additional Contact(s):

1-2-23 Moriyama, Kanazawa City, Ishikawa Prefecture, Japan

[View Online](#)

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<https://www.lemonade-lemonica.pressat.co.uk>