Jameel Paul of Pro UK Consultants Stand Out Speaker at Manchester Sales Conference

Wednesday 26 February, 2014

Entrepreneur and small business owner Jameel Paul of Pro UK Consultants was confirmed as a leading industry keynote speaker for the Manchester Sales Conference, which was hosted yesterday at the Lancashire Country Cricket Club, Emirates Old Trafford.

Emirate's Old Trafford leading event venue The Point, at the Lancashire County Cricket Club became host yesterday, Sunday 23rd February to the Manchester Sales Conference. Entrepreneur Jameel Paul of Pro UK Consultants was a keynote speaker at the event, and delivered an informative and inspiring speech, titled 'Jump Starting Your Freelance Career' The Pro UK Consultants' managing director provided a four week plan to change the mentality of individuals from an employee to an entrepreneur.

As part of his speech, Jameel Paul shared the 'Leader vs Follow' ideology with his fellow peers. Jameel Paul highlighted how in reality everyone is expected to play the roles of followers and leaders. People can fluctuate being from being a follower to a leader, and being a follower is not a permanent state. The stereotype outlines followers as being lazy, however, Jameel Paul emphasizes that being a follower is part of learning to be a leader. Being a follower teaches the necessary industry skills which paths the way for transforming into a successful leader. Jameel Paul expressed how it was this mentality model that enabled him to gain a better understanding of the direct marketing industry, before setting up his own business, Pro UK Consultants in Birmingham last year.

The conference attracted small business owners, entrepreneurs and freelancers within the sales and marketing industry. The 400 attendees to the event heard presentations from a wide variety of leading industry specialists, who presented their ideas on entrepreneurship, goal-setting, business management and work ethic.

The sales conference was hosted at Emirate's Old Trafford's award-winning venue, The Point. It is one of the North West's premier venues for business events and conferences. Situated close to Manchester's city centre, the venue can accommodate up to 1000 guests.

Feedback from the event said that Jameel Paul's ability to relate to attendees through humour and self-confidence made him a standout speaker at the event.

Jameel Paul's business Pro UK Consultants is an outsourced sales and marketing firm in Birmingham. The firm provide cost-effective direct marketing campaigns for businesses within the telecommunications sector. Pro UK Consultants develop marketing teams that are specifically trained for each client as it allows for a more flexible approach. By using face-to-face marketing methods, Pro UK Consultants express the message of their clients in detail and build personalised relationships with their customers without the need for media channels.

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