

Jaguar XE Named 'best Executive Car' At Scottish Car Of The Year Awards

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The Jaguar XE has added to its already impressive trophy cabinet with major wins at two prestigious award ceremonies in November.

The XE was crowned 'Best Executive' in the Scottish Car of the Year awards. Alisdair Suttie, President of the Association of Scottish Motoring Writers, said: *"With its fine lines penned by Scotsman Ian Callum, the Jaguar XE is as good looking as executive saloons come. It has abilities to match its looks, with first rate ride, refinement, driving dynamics and efficiency."*

The Jaguar XE took the Scottish Car of the Year award for 'Best Design and Innovation' in 2014.

Jaguar Design Director Ian Callum collected the award. Ian said: *"Even though we launched the XE into one of the most competitive segments in the car industry, we were quietly confident that we had a winner on our hands. It looks exactly the way a Jaguar sports saloon should: stylish, sporty and fast even when it's motionless. I'm honoured that the Association of Scottish Motoring Writers has recognised it as best in its class."*

Earlier in the month, the Jaguar XE also took home the top award from the Association of Car Fleet Operators (ACFO). ACFO's award-winners are decided by votes from its members – which include most of Britain's major fleets – and who this year made the XE its 'Fleet Car of the Year'.

Jaguar Land Rover Managing Director Jeremy Hicks said: *"We had fleet owners and fleet drivers very much in mind when we created the Jaguar XE - it's a car that offers all the sporting and luxury appeal that people expect of a Jaguar while also offering best-in-class running costs. It's fantastic to see that our customers are so pleased with the finished product."*

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