JAGUAR FRAGRANCES HAS THE PERFECT CHRISTMAS GIFT FOR THE MAN IN YOUR LIFE

Tuesday 22 November, 2016

Increase the Pace of gift giving for the man in your life this Christmas.

Jaguar Pace, designed to mark the arrival of the all-new Jaguar F-Pace family sports car, is an expression of true masculinity, emanating power, confidence and charisma.

The man in your life will be thrilled to see the iconic Jaguar logo emerge from his Christmas stocking.

Jaguar Pace is available from selected Marks and Spencer's stores around the country and from Marks and Spencer's online: http://www.marksandspencer.com/

The imposing appearance of the new Jaguar F-Pace has been passed on to the fragrance design. The vibrant grey and blue glass bottle has a similar bold silhouette to that of the new car and is complimented by the blue-tinted perfume. The compact base is covered with a sophisticated lattice design reminiscent of the famous Jaguar radiator grill. The centre of the bottle is emblazoned with a shiny round silver insignia with the unmistakable brand sign of the legendary cat. The shiny silver stopper creates an attractive contrast to these tones, whilst the packaging is in blue, grey and dark silver with black lettering.

Top perfumers, Alexandra Monet and Philippe Romano (Drom Perfumery, Paris), are responsible for transforming the magic of a car into a sensational, intoxicating fragrance. Alexandra Monet said: “We imagined the fragrance of warm, damp asphalt after light summer rain: an aromatic and mystical aroma. Jaguar Pace is a very mysterious fragrance, which is both modern and classical, fresh and warm, clean and sexy.”

Jaguar Pace's aroma is of a stimulating trio of strong black pepper, fresh green apples and aromatic rosemary. The heady fragrance compound Cashmeran is what comes to the fore next. Alexandra Monet: “We chose this raw material as the most important ingredient, because we love its duality. It is very complex in character; it is a woody amber element with a spicy, almost peppery, fresh head note. It also provides a mineral element in the fragrance composition.”

The heart note of Jaguar Pace is rounded off with aromatic lavender and luxurious orris, which marry elegantly with the base note consisting of the classic woody aromas of amberwood, patchouli and Crystal Moss.

Jaguar Pace is available from Marks and Spencer's stores around the country and from Marks and Spencer's online: http://www.marksandspencer.com/

Recommended retail prices:
Eau de Toilette Natural Spray, 60 ml - £28.00
Eau de Toilette Natural Spray, 100 ml - £44.00

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