JAGUAR DIRECTOR OF DESIGN IAN CALLUM IS AWARDED THE MINERVA MEDAL

Wednesday 26 November, 2014

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- Ian Callum honoured by Chartered Society of Designers for outstanding contribution to automotive design
- Presented by HRH The Duke of Edinburgh, the Minerva Medal is the highest accolade given by the Society
- Ian Callum is the first car designer to be awarded the Minerva Medal since Italian designer Giorgetto Giugiaro in 1981
- Ian celebrated for his work at Ford, Aston Martin and bringing a new design philosophy to Jaguar over the past 15 years
- Minerva Medal is an impromptu award, given only when a recipient is identified as being worthy of the recognition
- Previous winners include British architect Lord Rogers of Riverside, fashion designer Mary Quant and Italian designer Alberto Alessi

November 25 2014: Ian Callum, Director of Design for Jaguar has been honoured by the Chartered Society of Designers with the prestigious Minerva Medal for his outstanding contribution to automotive design.

The Minerva Medal is the highest accolade given by the Society and was presented by the Society's Patron, HRH The Duke of Edinburgh at the Minerva Dinner in St James's Palace in London this evening.

David Callcott FCSD, President, Chartered Society of Designers, said: *"The Society is delighted that the 2014 Minerva Medal has been awarded to Ian Callum who has successfully demonstrated the value of strategic design within an organisation.*

"Ian follows in a long list of renowned designers who have all displayed the highest qualities in terms of aesthetics, function, process and innovation. The success of Jaguar Land Rover is testament enough to his design achievements and the Minerva Medal is recognition of them."

Ian Callum said: *"Receiving the Minerva Medal and being recognised for my contribution to car design alongside such outstanding designers is a real high point in my career. To have my life's work on display and having the automotive car design industry recognised by such a prestigious society with HRH The Duke of Edinburgh as its patron is a truly humbling experience."*

Ian joined Jaguar in 1999 where he led his team to create the exciting four-seater luxury R Coupe concept vehicle in 2001. It was the first vehicle to explore and demonstrate the new design philosophy for Jaguar – its proportions, stance and details influenced the production line-up of today.

Heralding an exciting new era for the brand, the first of the new models was the Jaguar XK, followed by the XF and XJ saloon cars. Ian's latest work includes the C-X75 supercar concept, the C-X17 concept, the F-TYPE two-seater sports car, and the new XE mid-sized sports saloon revealed earlier this year.

Ian spent the first 12 years of his career working in Ford Design studios, where he contributed to the creation of the Escort RS Cosworth and the Ghia Via Concept. Later, as Chief Designer of TWR Design, he was responsible for the Aston Martin DB7, Vanquish and DB9.

During his time at Jaguar, Ian has collaborated with a number of luxury brands to expand his passion for design. These include a suite in the Taj Hotel in London, a bespoke watch celebrating the Lightweight E-Type for Bremont and a luxury speed boat concept to compliment the launch of the Jaguar XF Sportbrake.

The Minerva Medal is the highest accolade the Society can bestow and is awarded to a designer for a lifetime's achievement in design.

It was first awarded in 1955 to Milner Gray, a founding member of the Society. Since then it has been awarded to some of the greatest international figures in the world of design who have been responsible for so many iconic designs spanning the whole range of design endeavour.

The 2014 Medal has not been awarded to an automotive designer since 1981, when it was given to

Italian designer Giorgetto Giugiaro.

Previous winners have included British architect Lord Rogers of Riverside, who designed the Pompidou Centre in Paris, British fashion designer Mary Quant and Italian kitchen-ware designer Alberto Allessi.

A full list of winners can be found on the Society's award pages at www.csd.org.uk

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NOTES TO EDITORS

IAN CALLUM BACKGROUND:

Qualifications:

Degree Industrial Design, Glasgow School of Art 1977
Master of Arts, Automotive Design, Royal College of Art, London

Career:
Designer, Ford Motor Co., 1979–90
Manager, Ghia design studio, Turin, 1988–90
Manager, TWR Design, 1990–99
Director of Design, Jaguar, 1999- to date

Decorations:
Royal Designer for Industry (RDI) 2007
Fellow of Royal Society of Arts (RSA)
Hon. Fellow Royal Institute of British Architects RIBA, 2006
Jim Clark Memeorial Award, Assoc. of Scottish Motoring Writers, 1995, 2006
Hon. Doctorate of Humane Letters, University of Art Academy, San Francisco, 2000
Hon. Doctorate of Design, De Montfort University 2002
Hon. Doctorate of Arts, Abertay University 2006
Hon. Doctorate of University: Birmingham City, 2012
Hon. Doctorate: Glasgow University, 2012

THE CHARTERED SOCIETY OF DESIGNERS:

The Chartered Society of Designers was founded in 1930 and is the largest chartered professional body for designers across all design disciplines. Its principles and goals, including fostering the study of design, promoting professional practice and achieving a recognised profession of design, have remained constant throughout. In recognition of its achievements the Society was awarded a Royal Charter in 1976. Further recognition came in 2011 when HM Queen Elizabeth II granted the Society additional powers under its Royal Charter to set up The Register and award of Chartered Designer.

Members of the Society practice across all design disciplines, at all career levels and in over 30 countries, from sole practitioners, to consultancies and in-house design departments. Their contribution to the wellbeing of society, the environment, education and the economy is considerable. HRH The Duke of Edinburgh became Patron of the Society when its Royal Charter was granted and has remained so to this day.

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