Jackery Partners with WWF on Black-Footed Ferret Restoration Program

Thursday 15 June, 2023

London (UK), 15 June 2023 -- Jackery, a global leader in innovative portable power and green energy solutions, is excited to announce a partnership with World Wildlife Fund (WWF), the world's leading conservation organisation. This new collaboration will support WWF's efforts to protect the black-footed ferret, one of North America's most endangered mammals, by providing a clean and quiet power solution in the field.

"The partnership with WWF, presents an opportunity for us to further advance Jackery's commitment to protect and restore the Earth's biodiversity," said one of the top executives at Jackery. "By providing reliable and portable power solutions, we are proud to support researchers and conservationists with power solutions that enhance their ability to detect, track, and conserve black-footed ferrets. Together, we can make a meaningful difference in boosting the population of the species and pave the way for building a sustainable and biodiverse future for generations to come."

There are an estimated 390 black-footed ferrets in the wild today, which is far below the 3,000 required for their recovery. To develop effective conservation strategies, annual assessments measure the size and protect the health of existing ferret populations while monitoring their movements and the spread of non-native diseases. The partnership aims to provide researchers and conservationist teams with reliable, ecologically friendly power stations and solar panels that will support WWF's efforts to detect, track and protect the animals in their natural habitats.

Jackery has been spearheading a series of initiatives to safeguard the natural environment and preserve biodiversity. It partnered with the National Forest Foundation to plant 10,000 trees in the US. Additionally, it donated to permanently protect 10 square kilometres of forest in Germany. It also participated in a tree planting project in Japan to support environmental protection.

As a global leader in providing portable power stations and solar panels, Jackery has been committed to providing green energy products and services for leading a sustainable lifestyle and helping communities affected by crisis and disaster. The latest addition to the brand's lineup, the Solar Generator 2000 Plus, is the brand's new eco-friendly energy solution as well as reliable backup power during outages or other emergencies, adhering to its commitment to making the world a better place.

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For all media enquiries, image requests and product reviews, please contact: Nicola Cutler, Senior PR UK/Europe nicola@jackery.com or call +44(0)7395 603007

Notes to editors:

Photo credit: Clay Bolt/WWF-US

Jackery has received carbon footprint verification from TÜV SÜD, an internationally recognised third-party certification organisation, for two solar panel products and seven portable power products, which is a first for the solar generator industry. The carbon footprint results of Jackery's products have achieved the international standard ISO 14067:2018, a standard that defines the requirements necessary for organisations to qualify the carbon footprint of their products.

Jackery has launched the Jackery 2000 Plus - the first solar generator of a new series. The new 2000 Plus power station has an output of 3000 watts and a capacity of 2042 watt-hours, which can be expanded in increments of 2 kWh each to 12-kilowatt hours with up to five battery packs.

About Jackery

Jackery, the world's leading innovative portable power and green outdoor energy solution provider founded in California in 2012, is a global top-selling solar generator brand born with a mission to offer green energy to everyone, everywhere. Expanding its footprint from the US to Europe, Japan, and China, Jackery has sold over 3 million units globally since 2018, with its products consistently selected as Best

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Sellers on Amazon. In addition, Jackery has earned 363 global patents. The brand has so far received 53 prestigious international design awards, including the Red Dot Design Award, the iF Design Award, the A' Design Award and Competition, the Best of IFA Award and the CES Innovation Award. Jackery is also proud to announce its official partnership with IRC, International Rescue Committee, helping those affected by disaster across the globe in their time of need. So far, the carbon emissions reduced by the accumulative globally sold solar panels equals planting 2.46 million trees.

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