

Isuzu Truck UK Wins Major European Distributor Award

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For the second year in a row, Isuzu Truck UK has won the coveted European Distributor of the Year Award. This was presented by Isuzu Motors Europe at Isuzu's European Parts and Service Awards 2015 held in Rome recently.

The awards are judged on a company's performance throughout the year and cover categories including customer service, parts stock and availability, presentation of dealerships, training and overall service standards. The evaluation process consists of 34 separate items, encompassing 18 items from the parts discipline of the business and 16 items from service.

The parts category includes inventory management; warehouse operation; supply management and sales/marketing promotion. From the service side of things, the judges take into account special tools and scantool, service information, warranty, standardised operation and quality information.

Peter Murphy, Isuzu Truck UK's MD says; "It is a huge accolade for us to have won this award not just once but twice! It's open to all countries throughout Europe and so the competition is incredibly tough, especially from Italy, France and Germany."

He continues; "The winner is measured and judged on three different areas: the audits that IME do on all of its European distributors, through to the amount, detail and accuracy of information that we send to them in the form of technical reports etc and finally through actions such as recall activity, service campaigns and so on.

"We want to thank all of our fantastic dealers who helped us to achieve such an amazing result and of course I'd like to thank the staff at ITUK for all of the hard work and effort they put in on a daily basis in order to make this kind of recognition possible."

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Notes to Editors

Isuzu – A global strength

Established almost a century ago Isuzu Motors Limited Japan is a world leading truck manufacturer. IML produces around 400 000 light to medium weight commercial vehicles, every year and its products are sold in a vast majority of countries throughout the world. The company is also a world-leader in diesel engine technology and manufactures around 1.5 million engines every year.

Isuzu Truck (UK) Limited was formed in 1996 and is a wholly-owned subsidiary of Isuzu Motors Limited Japan. ITUK is a dedicated truck marketing and sales operation. ITUK currently directly employs 51 people and has just over 60 dealers in its strategically located, nationwide network. All Isuzu truck products sold by ITUK are covered by a 3-year unlimited mileage warranty and backed by the company's industry-unique, award-winning, customer service programme CARE (Customer facing, Always listening, Reliable and trustworthy, Efficient and friendly).

For further press information, copies of previous press releases, alternative photography etc, please contact:

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