

Iren Gotye Presents “Aladdin” – A Hypnotic Deep House Journey with a Cinematic Music Video Filmed in Saudi Arabia

Tuesday 18 March, 2025

Nice, France – March 2025 – International singer, composer, and actress Iren Gotye unveils her latest project, “Aladdin” – a deep house track infused with hypnotic rhythms and a dreamlike atmosphere. The single, released on March 7, 2025, is now accompanied by an immersive music video, set to premiere very soon. Listeners can stay tuned for the exact release date.

A cinematic music video set in the sands of Saudi Arabia

The music video for “Aladdin” is a visual symphony, weaving together movement, energy, and striking contrasts. Rather than following a conventional narrative, it immerses viewers in a rhythmic, fast-paced visual experience that mirrors the hypnotic essence of the track. Shot in Saudi Arabia, the video features dramatic desert landscapes, elegant choreography, and an interplay of light and shadow that enhances its mystical ambiance.

“I wanted the video to feel like stepping into another world—a place where music and visuals merge to create an immersive experience,” says Iren Gotye. “It’s not just a story; it’s a feeling, an atmosphere that captivates the senses.”

Beyond its aesthetic appeal, the video highlights Iren Gotye’s artistic vision and presence, making each frame a powerful statement of style and emotion.

An artist bridging cultures and sounds

Iren Gotye is an artist with an international background and a distinctive musical approach. Blending deep house, soul, and cinematic influences, she has developed a sound that resonates across genres.

Currently based in Nice, France, she actively performs across the country and beyond. In the summer of 2024, she performed at some of the most prestigious venues on the French Riviera, including the legendary Hotel Negresco, where she showcased her music to an exclusive audience.

Her artistic career spans music, theater, and film. She played the role of Esmeralda in the musical “Notre-Dame de Paris,” appeared in several films and TV series, and has been the voice of major international brands in advertising campaigns.

Media and press coverage

The single has already gained attention in the press, with American media featuring it as a standout deep house release with a fairytale atmosphere. StarryMag, a respected entertainment platform, recently highlighted “Aladdin,” solidifying its presence in international media.

Read more: **StarryMag – Iren Gotye**
(<https://starrymag.com/iren-gotye-releases-aladdin-a-deep-house-track-with-fairytale-magic/>)

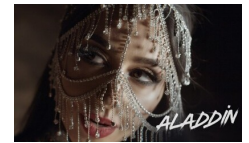
Marketing and promotion

The release of “Aladdin” is supported by an extensive promotional campaign, including:

- Radio play on selected stations across Europe
- Social media campaigns across Instagram, YouTube, and digital advertising
- DJ support in clubs and venues in France and beyond
- Exclusive remixes by renowned DJs
- A high-production music video enhancing the track’s artistic concept

Release and streaming

Media:



Related Sectors:

Media & Marketing ::

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Iren Gotye :: Alladin :: Iren_Gotye ::

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- The single “Aladdin” is available now on all streaming platforms.
- The official music video will be released very soon.

Listen to “Aladdin” on:

Spotify: <https://open.spotify.com/album/20w7zFTBvyNI8LDyGX6yxe?si=4AGZewi7R4i2LbrKONhaZQ>

Apple Music: <https://music.apple.com/ua/album/aladdin-single/1797600231>

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