

IRELAND-BASED DUBLIN VINYL LAUNCHES DIRECT-TO-FAN SERVICE FOR LABELS AND ARTISTS

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With vinyl sales at their highest in almost 30 years, Ireland's state of the art pressing plant announces its Direct to Fan service for Independent Labels & Artists. The plant now offers a complete solution from vinyl manufacturing right through to fulfilment. The service accepts orders directly from the artist or label's e-commerce site and ships them directly to the fan.

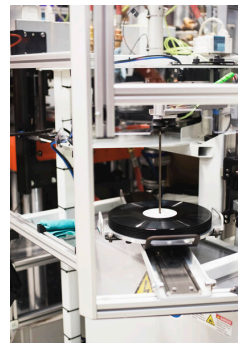
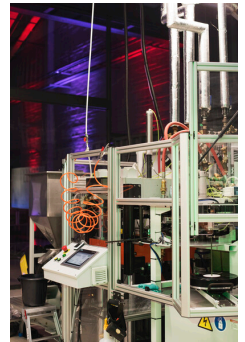
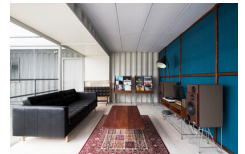
With fulfilment centres in both Dublin & Belfast, it is ideally positioned to ship directly into the UK and across Europe at very competitive rates. The service is compatible with a majority of e-commerce platforms including Bandcamp, Shopify, Woocommerce and Big Cartel.

"We're always looking for new ways to help our clients and make the vinyl process as easy and cost-effective as possible," says Dublin Vinyl Managing Director, Hugh Scully. "Getting your album pressed is one thing, but the distribution and fulfilment of orders is a huge amount of work. Our new service enables artists and labels to focus on the music and marketing, while we look after everything else."

"Our system seamlessly fulfils orders directly from the artist and label's online stores," says Donagh Molloy, Director, Client Services. "We manufacture, warehouse, pick 'n' pack and ship directly to our clients' customers, reducing costs, lead times and increasing their margins."

Dublin Vinyl's new D2C service is now available and the company is offering free warehousing for up to 6-months with all new vinyl pressing orders.

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