Invisage adds investment research industry expert Michael Mayhew to the board

Tuesday 28 April, 2020

Invisage, the award-winning investment research analytics firm is pleased to announce that Michael Mayhew has joined their Board with immediate effect. Michael is the Founder, Chairman & Global Director of Research of Integrity Research Associates, LLC, an information and solutions provider specializing in the investment research and alternative data industries. Michael is one of the leading experts on the investment research industry with over 30 years of experience.

In addition to founding Integrity Research, Michael is a frequent speaker and is widely quoted in the media on research industry trends and developments.

Vishnu Thurpati, CEO of Invisage, comments:

“Michael is a well-known expert in the investment research industry. His unique perspective, wealth of knowledge, and extensive network will help Invisage grow substantially by developing products that add value to investment professionals around the world. Michael will further spur our global ambitions by helping us gain traction in the U.S. market as well. We are excited for the next phase of Invisage’s growth under Michael’s leadership.”

Michael explains why he is excited to join the Invisage team:

“Invisage has the potential to be a game changer for the investment research industry by bringing objectivity and transparency across the research value chain. The platform will help asset managers, investment banks, and the larger research community to identify and take advantage of unique investment ideas and enhance their collaboration. In today’s tumultuous market environment, a tool like Invisage can offer tremendous value to active managers and the research firms that support them.”

About Invisage

Invisage is a London based research analytics platform that extracts actionable trade ideas from sell-side research across various asset classes (equities, fixed-income, macro, etc.) and calculates the performance of those research ratings. The firm also connects research generated macro themes with bottom-up fundamental research to help investors understand the impact of such macro themes on their portfolio holdings, and they build active thematic baskets leveraging the sell-side’s research insights.

Learn more at https://invisagealpha.com

About Integrity Research Associates

Integrity Research’s unique insights on the global research and alternative data industries are widely read by executives, regulators, and analysts around the globe, and is featured in the Wall Street Journal, Financial Times, Institutional Investor, Bloomberg and other top tier media outlets. Institutional investors use Integrity Research to find new sources of value-added content for their investment research process or conduct compliance audits of their external research providers. Integrity’s analysts cover nearly 5,000 research and data providers in the U.S., Europe and Asia.

Learn more at www.integrity-research.com

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