

INVESTMENT AB KINNEVIK: Conference call to present first quarter result for 2014

Thursday 24 April, 2014

Investment AB Kinnevik will publish its financial results for the first quarter of 2014 around 08:00 CET on Monday 28 April. Zalando's trading update for the first quarter will be reported separately by Zalando on 9 May, 2014.

Kinnevik will host a conference call 28 April, 2014 at 10.00 CET. The presentation will be held in English and also made available as an audio cast on Kinnevik's website, www.kinnevik.se.

Dial-in information:

To ensure that you are connected to the conference call, please dial in a few minutes before the start of the conference call to register your attendance.

Dial-in numbers:

SE: +46 850556474

UK: +44 2033645374

US: +18557532230

For further information, visit www.kinnevik.se or contact:

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Investment AB Kinnevik is a leading, long-term oriented, investment company based in Sweden. Kinnevik primarily invests in consumer centric businesses that provide innovative and value-added technology-enabled services. Our main areas of focus are the Communications, e-Commerce, Entertainment and Financial Services sectors. We own significant stakes in over 50 companies that operate in more than 80 countries across five continents, with a particular emphasis on growth markets. The

Kinnevik Group employs more than 90 000 people around the world.

Kinnevik actively supports the companies in which it invests and plays an influential role on their respective Boards.

Kinnevik was founded in 1936 by three Swedish families who continue to play a leadership role in the ownership of the

Company and in the pursuit of its entrepreneurial ventures.

Kinnevik's shares are listed on Nasdaq OMX Stockholm's list for large cap companies under the ticker codes KINV A and

KINV B.

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