INTRODUCING TOMTOM MYDRIVE

Thursday 30 April, 2015

Related Sectors:

Computing & Telecoms ::
Consumer Technology ::
Motoring ::

Scan Me:

~ Use your smartphone, tablet or PC to review real-time traffic information, plan routes, and send destinations to your TomTom GO ~

TomTom has introduced TomTom MyDrive, a website and app designed to seamlessly connect the car to the digital world. For the first time, drivers can use their smartphone, tablet or PC to review real-time traffic information, plan routes, and send destinations to their TomTom GO, before they get in the car.

TomTom MyDrive is launching with an innovative set of features and will continue to evolve, because the MyDrive platform is open to developers and third parties. This means that innovative driving concepts and applications can be developed and implemented in the future – benefiting drivers all over the world.

At launch, TomTom MyDrive allows drivers to get going faster by sending destinations to their TomTom GO from their smartphone, tablet or PC. As soon as the driver gets in the car, they are ready to leave.

TomTom MyDrive also helps drivers to know when to leave so that they arrive on time, because they can see real-time traffic information before they go. People can review the latest traffic situation, pre-plan routes and get an ETA based on the current traffic – allowing them to plan their departure or arrival time.

And it's easier than ever to add favourite destinations anytime, anywhere. People can set home and work locations, save favourites and see them on the map on any device, and even import custom Points of Interest lists.

Corinne Vigreux, co-founder and managing director, TomTom Consumer said: "MyDrive launches with some innovative features – all designed to make the driving experience more seamless. From knowing when to leave so that you arrive on time, to making your map personal with your favourite places – even sending your destination to your TomTom GO before you get in the car, we're really excited about the service. But this is just the beginning. MyDrive offers so much more – and, by opening-up the platform to developers, we're opening-up new, and exciting, possibilities for the future."

MyDrive is available via mydrive.tomtom.com on PCs and laptops and via apps on iOS and Android™ devices on the Apple App Store and Google Play™.

MyDrive launches on the all-new TomTom GO 510, GO 610, GO 5100 and GO 6100, and is available on previous TomTom GO models via a software update.

-ends-

Notes to editors

MyDrive App Launch Date

The MyDrive App for smart devices launches in May 2015. Until then, mydrive.tomtom.com can be accessed from the browser of mobile devices.

TomTom Navigation Software – NavKit

MyDrive and the new TomTom GO devices are built around NavKit. NavKit is TomTom's cross-platform navigation software that powers all navigation products we bring to market. This includes Portable Navigation Devices, in-dash automotive systems, smartphone applications and online applications. NavKit provides advanced routing technology, intuitive destination entry and interactive 2D and 3D map visualisation for more than 125 countries. In repeated independent benchmarks, NavKit-powered products outsmart traffic and get you to your destination faster than any other navigation product.

Find out more here
http://automotive.tomtom.com/en/navigation-software/navkit-tomtoms-navigation-engine

Company Contact:

_

Pressat Wire

E. support[@]pressat.co.uk

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.wire.pressat.co.uk