Introducing The WHSmith Christmas Gift Ranges

Wednesday 1 October, 2014

Media:















With brand new ranges full of colourful, fun and stylish stationery and gifts, WHSmith is the perfect place to start your Christmas gift shopping this year. There is something for every member of the family, from tiny tots to grandparents.

There are five key gift ranges for 2014, each full of perfect presents and stocking-fillers that friends and family alike will love. Whether you're after something sophisticated for the man in your life, fun and interesting for the kids or stylish and pretty for the perfect woman, just pop into one of WHSmith's 600 stores and find something special.

For MenThe **Moderno** gift collection, new for Christmas 2014, is a contemporary range of leather look stationery and gifts for the modern man. The clean lines and tasteful browns and blacks are complemented with a bold and colourful zig-zag pattern. The range includes a stationery set, shoe shine kit, desk tidy and even a smart thermos flask. These are stocking fillers that he will be sure to love, and that won't break the bank.

For Women**Katarina** is perfect for lovers of bold floral prints. With a strong black setting and bright pansy and rose designs, Katarina is a feminine statement that's perfect for a Christmas gift. The collection even includes a naughty hip flask for when Christmas shopping gets just too much.

For the Young at Heart The **Bramblewood** collection brings woodland creatures from the beautiful British countryside to life. With a distinctly fun feel, this cute collection includes stationery and homewares in soft grey colours with beautifully stylized fox and owl designs in purples and oranges. Whether it's a fox eye mask, hot water bottle or cute little owl hand warmers, Bramblewood will be on everyone's Christmas list!

For Big Kids…. and small ones The **Gadget Shop** range is full of fun gifts at affordable prices. With five collections to choose from, there's something for everyone!

Gadgetshop – High tech gadgets and quirky retro toys too, for the man in your life.

Gadgetshop Science – kids will love exploring and gaining new experiences with these fun and creative science based toys.

Gadgetshop genius – for the brainbox in your family, a fun range of puzzles and games to keep them amused.

Gadgetshop Spy Tech – new for 2014, for the wannabe James Bond or secret agent.

Gadgetshop Active – new for 2014, range of sporting gadgets to help work off all the Christmas pud!

For Girls

Maisey and Daisy are best of friends and they want your little girl to come and play with them and their puppy and rabbit friends. Maisey and Daisy will keep all her secrets in their 'secret diary' or help her to paint her very own mug! This adorably cute range of craft kits and stationery is brand new and little girls are sure to love it.

- Ends -

About WHSmith

WHSmith currently operates over 1200 stores both in the UK and international locations, comprising over 600 high street stores and over 700 travel retail units in airports, railway stations, hospitals, workplaces and motorway service areas. WHSmith sells a wide range of newspapers, magazines, stationery, books and confectionery products. See more online at www.whsmith.co.uk andwww.funkypigeon.com.

For further information on more of the new ranges at WHSmith, images, or further details please contact:

Ken Hooper / Chloe Parker

Tel: +44 (0)208735 4247 / +44 (0)208 735 4248

ken.hooper@cherishpr.com / chloe.parker@cherishpr.com

Cherish PR Limited

10 Barley Mow Passage

London

W4 4PX

Tel: +44 (0)208 735 4240

@CherishPR





Related Sectors:

Home & Garden ::

Related Keywords:

The WHSmith ::

Scan Me:

Company Contact:

Rage Communications

E. ragecomms@gmx.com

Additional Contact(s):
Mark Jones

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.rage-communications.pressat.co.uk