Introducing the Sterling Automotive Campervan: Transforming the Renault Trafic 2023 SWB Van into the Ultimate Adventure Companion - the Roamer Sport

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[Blackburn, July 2023] – Sterling Automotive, a leading innovator in the automotive industry, is thrilled to announce the launch of its highly anticipated campervan conversion based on the popular Renault Trafic 2023 SWB van. Designed with a passion for adventure and a commitment to quality craftsmanship, the Sterling Automotive Campervan offers unparalleled comfort, versatility, and freedom on the road.

Sterling have already established themselves in the industry with the Roamer Sport and Lux conversions for SWB and LWB verisons of smaller vans, such as Transit Custom, VW T6, Vauxhall Vivaro and now the Renault Trafic.

With a reputation for pushing boundaries and delivering exceptional vehicles, Sterling Automotive has once again raised the bar in the campervan industry. This conversion process begins with the Renault Trafic 2023 SWB van, chosen for its reliability, performance, and practicality. By leveraging the van's solid foundation, Sterling Automotive's team of skilled engineers and designers has transformed it into a remarkable campervan that caters to the needs of outdoor enthusiasts and explorers.

Key Features and Benefits:

1. Spacious Interior: The Sterling Automotive Campervan boasts a thoughtfully designed interior, providing ample space for living, sleeping, and storage. The carefully curated layout ensures maximum comfort and functionality, allowing travellers to make the most of their journeys with 5 travelling seats including the M1 Tested and certified Rock and Roll Bed that has Isofix and 2 seat belts.

2. Premium Materials and Finishes: Upholding its commitment to excellence, Sterling Automotive utilises high-quality materials and finishes throughout the campervan. From the luxurious upholstery in the Lux version to the sleek cabinetry, including solid oak worktops, every detail has been meticulously crafted to create an inviting and stylish environment.

3. Comprehensive Amenities: The campervan comes equipped with a wide range of components as standard to enhance the camping experience. These include a fully functional kitchenette with a stove, sink, and refrigerator, a cozy sleeping area with a comfortable bed, and various storage compartments for all your gear.

4. Cutting-Edge Technology: Sterling Automotive embraces the latest technological advancements, integrating smart features into the campervan. Electrical Control Panel runs the 12v system and gives live information on the battery status. Victron Chargers that are bluetooth enabled to set up on your smart phone.

5. Versatility and Customisation: Recognising that every adventurer has unique requirements, Sterling Automotive offers a range of customisation options. Whether it is adding solar panels for off-grid capabilities, upgrading to a more powerful battery system, or incorporating additional storage solutions, customers have the flexibility to tailor their campervan to their specific needs.

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Sterling :: Automotive :: Campervan :: Vanlife :: Renault :: Trafic :: Bodykit :: Blackburn :: Pop-Top :: Victron :: Wheel :: Design :: Leisure :: Camping ::

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6. Exterior Styling: A vehicle would not be finished without a Sterling Automotive styling upgrade. On the Roamer Lux, not only does the campervan benefit from a full leather package on the interior, it also has the Sterling Automotive designed and manufactured bodykit. Front Splitter, Corners, Roof Spoilers and Grill sections with colour-coding and graphics package complete the overall aesthetics of this conversion topped off with an alloy wheel upgrade.

"The Sterling Automotive Campervan represents the perfect marriage of versatility, innovation, and style," said James Ehsanullah, Vehicle Specialist at Sterling Automotive. "We have poured our passion and expertise into creating a campervan that embodies the spirit of exploration, enabling individuals and families to escape the ordinary and embrace extraordinary experiences on the open road."

The Sterling Automotive Campervan based on the Renault Trafic 2023 SWB van is now available for pre-order, as well as stock. For more information or to reserve your campervan, please visit www.sterlingcampervans.co.uk or the main group website www.sterling-automotive.co.uk

About Sterling Automotive:

Sterling Automotive is a renowned automotive company dedicated to delivering exceptional vehicles that inspire and elevate the travel experience. With a focus on innovation, quality craftsmanship, and customer satisfaction, Sterling Automotive continues to redefine the boundaries of the industry. From campervans to luxury automobiles, Sterling Automotive aims to create products that embody adventure, comfort, and style.

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