Introducing The ONE Brush - The world’s only adjustable bristle hairbrush

Thursday 12 December, 2024

For immediate release

12th December, 2024

The ONE hairbrush with 7 different bristle strengths

Introducing The ONE Brush - The world’s only adjustable bristle hairbrush

We know hairbrushes…

ONE Hairstyling have been designing and developing hairbrushes, for both the professional and retail market for the past 12 years, but one brush was never suitable for everyone… until now.

The ONE Brush is the next generation in hair brushes.

Patented bristle technology enables you to dial in your perfect bristle strength, to suit ALL hair types 1a to 4c - fine and fragile hair, thicker, curly, coily and textured hair.

For each of these hair types, the same bristle is not always suitable, as the users' requirements can change depending on their hair's condition. The health of your hair benefits from using the correct bristle and can otherwise cause damage. Choose from 7 settings, with an adjustable bristle strength range that is 3.5 x firmer than the softest setting.

Use the ONE Brush to:

- Detangle vulnerable wet or dry hair without pulling or stretching
- Gently brush hair prone to thinning and sensitive hair loss
- Define and separate curls
- Scalp care and massage
- Care for hair extensions
- Use in the shower to distribute conditioning treatments
- Smooth and style your hair

In addition to this The ONE Brush is -

- Anti static to stop static build up and flyaway hair
- Water resistant for use in the shower, distributing conditioning treatments
- Heat resistant up to 120°C (250°F) so you can smooth and style while you blow dry
- Made from recycled plastic, and is 100% recyclable

Perfect for salon professionals, who now only need The ONE Brush for ALL their clients hair types and requirements.

ONE Brush | ONE Planet

We like to make an impact, not a footprint…ONE Hairstyling is proud to contribute to sustainable hair care by making all ONE Brushes from recycled plastic and ensuring both our brushes and packaging are 100% recyclable.

The ONE Brush is truly perfect for ALL hair types, and for all your hair requirements. No need for multiple brushes to do different jobs, you choose the bristle that’s best for you.

This revolutionary brush is The ONE Brush you’ll ever need.

Customer testimonials -

Salon professional

Media:

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Related Keywords:

Hair :: Beauty :: Retail :: Hairbrushes :: Hair Tools :: Styling :: Health :: Scalp Care :: Hair Extensions :: Design :: Sustainable :: Recycled Plastic :: Sustainable Beauty ::

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We absolutely LOVE our ONE Brush in the salon, it saves having all the different brushes behind the back wash, and taking up space on your trolley. We use the best setting to suit the clients hair type, to comb through tint and conditioning treatments, to detangle wet hair, to define curls, to finish, smooth and style, it’s such a great idea!

Customer testimonials

I purchased the ONE Brush to detangle my very fine hair that gets very knotty, it glides through the knots painlessly in the soft setting, and I dial up to a firmer setting to comb through my wet hair. The anti static strip takes care of any flyaway hair! I also like that I’m doing my bit for the environment too.

The ONE Brush Mini is perfect for my daughter's swim bag, the soft setting gently detangles her long wavy hair after swimming with no more tantrums! We then dial up to the firmer setting to brush through and smooth while I blow dry her hair. She loves it and now all her friends have one too!

The ONE Brush

RRP £18

Available in PRO Black & Pretty in Pink

The ONE Brush Mini

RRP £12.50

Available in Midnight Blue & Pretty in Pink

Available to purchase at www.onehairstyling.com

Please contact marie@onehairstyling.com for trade and distribution enquiries

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