Introducing Qognition, health supplements for today, helping you - Think Sharper. Live Smarter.

Thursday 23 October, 2025

Qognition Announces UK Launch: Think Sharper. Live Smarter.

Qognition, a new British wellness brand focused on sustainable, high-quality **cognitive performance** support, is proud to announce its official launch in the UK market. Addressing the demands of modern life, Qognition offers carefully curated stacks of **natural nootropics** and supplements boosted with vitamins & minerals, designed to foster **mental fitness** and overall **holistic wellness**.

While the pursuit of peak performance is ambitious, Qognition's approach is grounded in responsibility and quality. The brand's initial portfolio offers targeted, science-backed formulas, selected for their efficacy in promoting sustained focus, clarity, and energy.

"The UK market is ready for a more sophisticated, transparent, and humble approach to cognitive support," says Ben Hudson*, Managing Director & Founder of Qognition*. "We don't claim to reinvent the wheel, but we promise to deliver a thoughtful selection of the best ingredients available. Our goal is simple: to provide the people facing the hectic lifestyle of today, with the tools they need to stay effective and focused tomorrow. Always responsibly, and sustainably. We believe true achievement is built on a foundation of both mental fitness and physical health."

Commitment to Quality, The UK, and Sustainability

A core pillar of the Qognition brand is its commitment to responsible operations:

- **UK Made:** All Qognition products are **manufactured in the UK**, ensuring adherence to rigorous quality standards and minimizing logistical footprints.
- **Sustainable Sourcing:** The brand maintains a clear focus on sourcing, production, and fulfilment in a **sustainable** way, acknowledging the responsibility all modern businesses have to the planet.

Qognition's product philosophy centres on synergy. The **supplement stacks** are expertly formulated not just to boost immediate **mental focus**, but to equally support the underlying systems that govern overall **brain health** and bodily function.

Initial Product Focus

The inaugural line-up, of six supplements, is built around achieving synergistic **cognitive ability** and lasting well-being. Here are the details of three flagship supplements. Please visit us at www.qognition.life to explore the rest:

- Qognition Clarity**:** an advanced adaptogenic blend of **Shilajit, Ashwagandha**, and **Rhodiola** with essential **Vitamins B6, D3**, and **Zinc**. These nutrients support normal cognitive and psychological function, reduce tiredness and fatigue, and contribute to energy metabolism and cellular protection.

- Qognition Ignite**:** a comprehensive mix of ingredients, including, **Nicotinamide Mononucleotide (?-NMN)** and **Vitamin B12**, which contributes to the reduction of tiredness and fatigue, normal energy-yielding metabolism and psychological function. With Sepismart SR technology.
- **Qognition Nourish**: An advanced blend of **30 bacterial strains**, with a **precision prebiotic**, in an acid-resistant capsule for maximum delivery to the intestine. Offering profound benefits to health and wellbeing. **22.5 billion CFU**.

Media:







Related Sectors:

Business & Finance :: Food & Drink :: Health :: Men's Interest :: Women & Beauty ::

Related Keywords:

Qognition :: Natural :: Nootropics :: Focus :: Clarity :: Brain :: Cognitive :: Mental :: Fitness :: Health :: Supplements :: Ashwagandha :: Shilajit :: Lion's Mane :: NMN. ::

Scan Me:

Exclusive Launch Offer: Elevate Your Focus

Think sharper. Live smarter. Start your journey with Qognition today.

To celebrate its UK debut and encourage early adoption, Qognition is offering an exclusive discount for a limited time.

Customers can receive **30% off** their first order using the code **LAUNCH30** at checkout. This special introductory offer is valid only for orders placed before the end of **October**.

"We want to make it easy for ambitious individuals to try a smarter approach to their well-being," the CEO adds. "This offer is our way of inviting the UK to experience the Qognition difference—a focus on sustained, clear-minded performance."

Qognition products are available starting today exclusively via the brand's UK-focused website at qognition.life.

About Qognition

Qognition is a premium UK-based wellness brand providing healthy, natural, and sustainable supplements designed to elevate **mental fitness** and support **holistic wellness**. Built on the core values of Clarity, Quality, Sustainability, and Cognition, Qognition is dedicated to helping ambitious individuals maintain **effectiveness for long periods** through a responsible and science-backed approach. **Think Sharper. Live Smarter.**

Company Contact:

_

Qognition Limited

T. 07540626442
E. ben@qognition.life
W. https://qognition.life/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.qognition.pressat.co.uk