Introducing a new global community in lung cancer: Know Lung Cancer

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Know Lung Cancer is a new global education and awareness initiative dedicated exclusively to lung cancer, with the aim to provide patients and caregivers with the information, resources, and support to deal with lung cancer. Launching in 2026, and founded through a collaboration between Scientific Education Support (SES) and leading oncology organization CancerCare®, Know Lung Cancer provides patients and caregivers with trusted information, resources, and support to ensure that the lung cancer community has access to the latest information and resources, providing the best possible support and care for patients with lung cancer and their families.

CancerCare® is the leading national organization dedicated to providing free, professional support services including resource navigation, counseling, support groups, educational workshops, publications, and financial assistance. All CancerCare® services are provided by master's-prepared oncology social workers and world-leading cancer experts.

Featuring in-depth information on both small cell lung cancer (SCLC) and non-small cell lung cancer (NSCLC), the Know Lung Cancer website covers everything from symptoms and diagnosis through to treatment, staging, remission, and caregiver support. Alongside expert insights from leading medical professionals and inspiring real-life patient stories, Know Lung Cancer ensures no patient faces their journey alone. Know Lung Cancer will also be proudly supporting World Lung Cancer Day on August 1 to help raise global awareness.

Know Lung Cancer is proud to partner with a growing number of dedicated member organizations from across the world, all united in their commitment to providing vital support, information, and resources to patients living with lung cancer. By building a powerful global network, we ensure that lung cancer patients everywhere have access to the help and guidance they need throughout their journey. Are you a patient support organization passionate about making a difference? We'd love to hear from you! Get in touch today to find out more about becoming a Know Lung Cancer global network member.

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For more information on Know Lung Cancer, please visit Know-LungCancer.com.

For all press and media enquiries, please contact: SES_KnowLung@ScientificEducationSupport.com.

About lung cancer

Lung cancer is a form of cancer where cells that line the airways grow and divide uncontrollably and faster than they should. There are two main types: non-small cell lung cancer (NSCLC), which is more common, and small cell lung cancer (SCLC), which is less common but grows and spreads more rapidly. Smoking is the most common cause of lung cancer, although it can develop in people who have never smoked.

About Know Lung Cancer

Guided by an experienced global ambassador group, the initiative ensures the patient voice remains central to everything it does. Know Lung Cancer has a dedicated and highly experienced global ambassador group who meet regularly to steer and guide the initiative. This ambassador group consists

of patients and caregivers, patient advocates, healthcare professionals, and industry representatives. Their responsibility is to propose awareness initiatives, provide concepts for support and educational resources, share their experiences and learnings from advocacy heritage, and endorse materials before circulation among the lung cancer community. To learn more about the global ambassador group, please visit https://know-lungcancer.com/about-us.

Know Lung Cancer supporters

The Know Lung Cancer initiative is made possible through the support of our funders. Please see the footer of the Know Lung Cancer website for a list of the funders. All content is developed independently by SES in collaboration with our expert ambassador group. Funders are allowed no influence on the content.

If you are interested in becoming a Know Lung Cancer supporter, please contact Secretariat@ScientificEducationSupport.com.

About Scientific Education Support (SES)

Working in collaboration with CancerCare® and the ambassador group, the Know Lung Cancer initiative is delivered by SES, a medical education provider that builds healthcare professional and patient networks to deliver open-access, science-driven, unbiased disease education through multichannel communications. SES has a portfolio of successful websites supporting the advancement of medical education and patient education: ALL Hub, AML Hub, GvHD Hub, Lupus Hub, Lymphoma Hub, MPN Hub, Multiple Myeloma Hub, PsOPsA Hub, SOT Hub, Know ALL, Know AML, and Know GvHD.

Company Contact:

Scientific Education Support

E. Abbie.Gunn@scientificeducationsupport...
W. https://www.scientificeducationsuppor...

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