Intrafocus to host a Balanced Scorecard Professional Certification course in London, June 9th-13th 2014

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Intrafocus and the Balanced Scorecard Institute are partnering to offer their first Balanced Scorecard Professional (BSP) Certification course in London starting June 9th 2014.

The course has been developed for executives and members of balanced scorecard teams who want to learn how to build, deploy, and sustain scorecard systems. It is also for professionals who have an existing scorecard who want to turn it into a robust automated system. Content focuses on Balanced Scorecard strategic planning and management, and is fully consistent with the basic concepts and terminology originated by Drs. Kaplan & Norton.

“Professional certification is vital in the field” says Clive Keyte, Managing Director at Intrafocus. “Although the Balanced Scorecard has been around for more than 20 years, there are still many misconceptions about its use in both the public and private sector.”

Certification is awarded by the George Washington University College of Professional Studies and the Balanced Scorecard Institute, the original certifying body for balanced scorecard professionals worldwide.

About Intrafocus:

Intrafocus is a Balanced Scorecard management software reseller and consultancy, providing the only software formally recommended by the Balanced Scorecard Institute. Intrafocus delivers easy to use web-based tools for companies and organisations to examine and manage their performance data effectively.

Intrafocus supplies QuickScore to the European market. A sophisticated tracking interface that links company strategy to objectives, metrics, and initiatives, and turns that data into easy-to-read traffic-light style graphics, QuickScore provides an at-a-glance health-check to departments, divisions and headquarters.

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Related Keywords:

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