Intrafocus offers a Balanced Scorecard Professional (BSP) Certification Course in London this March

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Intrafocus and the Balanced Scorecard Institute have joined forces to offer a Balanced Scorecard Professional (BSP) certification course in London from March 16th to March 20th 2015. The five day course is extremely popular so Intrafocus has opened the registration early to allow time to book a second venue if required.

"**Professional Certification is vital in this field**" says Clive Keyte, Managing Director at Intrafocus "We are trying to provide as many courses as possible over 2015, we would advise people to book early to ensure a place."

Certification is through the **George Washington University** College of Professional Studies and the **Balanced Scorecard Institute**. The Balanced Scorecard Institute is the original certifying body for balanced scorecard professionals worldwide.

The course focuses on balanced scorecard strategic planning and management and is consistent with the basic balanced scorecard concepts and terminology originated by Drs. Kaplan & Norton. Over the five days course attendees will be both taught and expected to participate in active case study examples.

"We encourage our students to bring real-life examples of strategic activities to the class" explains Keyte "by giving them the tools to learn and the opportunity to actively engage we have found the learning process to be highly successful."

BSP was developed for executives and members of balanced scorecard teams who want to learn how to build, deploy, and sustain scorecard systems. It is also designed for anyone who has an existing scorecard and wants to turn it into a robust strategic planning and management system.

About Intrafocus:

Intrafocus is a Balanced Scorecard software reseller and consultancy. They provide the only software formally recommended by the Balanced Scorecard Institute. Intrafocus supplies QuickScore™ to Europe, The Middle East and Africa. QuickScore™ links strategy to objectives, metrics and initiatives.

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