

# International Women's Day Inspires Exciting Leadership Lunch Event

Wednesday 19 November, 2014

Business Room 52 is pleased to announce the launch of its new venture 'Leaders That Lunch', which will be held on Monday 9th March 2015 in Bolton.

Business Room 52, the North-West based training and development company, offers workshops, coaching, e-learning and bespoke training programmes for women in leadership, women in business and women entrepreneurs. The leader's lunch is being introduced to celebrate women leaders and women in business. It will give like-minded women an opportunity to come together in a relaxed and informal manner to share stories, inspire others, offer support and develop relationships that may help them succeed in their own personal and professional quests.

The highlight of this premier event will be a motivating and influential presentation from the much sought-after creator of Her Invitation, Lynette Allen. This well-renowned author, coach and broadcaster has taken to the stage all over the UK and Europe, talking about her passion for changing the landscape for women, especially in the workplace.

The date for the first annual 'Leaders That Lunch' has been chosen to mark International Women's Day. It will be held at the Macron Stadium in Horwich, near Bolton. It will include a champagne reception, a three-course meal, an exhibition area and networking opportunities. All delegates will receive a branded gift bag and there will also be a luxury hamper raffle in aid of two specially nominated charities – The Katy Holmes Trust and Womankind.

Today, Wednesday 19th November 2014, marks Women's Entrepreneurship Day, as part of Global Entrepreneurship Week. Jane Lowe, the founder of Business Room 52, and Lynette Allen are both shining examples of entrepreneurs whose passion and drive has enabled them to achieve their goals and aspirations in business. This important week has become a major focus in over 140 countries worldwide as a celebration to engage and empower women who are business owners or who are looking to set up in business.

Talking about why she has set up the company, Jane Lowe said, "This is something I have wanted to do for a long time. I am passionate about supporting women to be as confident and as successful as they want to be, whether that is in the workplace or at home. The lack of women in leadership, in the boardroom and in business has had a lot of extra press over the last couple of months, and as organisations start to realise the many benefits of having top level women working in their teams and managing their people, there has never been a better time for businesses to invest in their female leaders and for female entrepreneurs to invest in themselves and their businesses. Our aim is to give women the tools, confidence, inspiration and support they need to take that leap into starting their own business, applying for that promotion, achieving their goals, having a bigger impact in the workplace and much more!"

Tickets for 'Leaders that Lunch' will go on sale today and can be purchased by visiting [www.leadersthatlunch.co.uk](http://www.leadersthatlunch.co.uk). There are also some exciting sponsorship packages available. To find out more information about these, please contact Jane Lowe directly on 07852 372048 or email her at [jane@leadersthatlunch.co.uk](mailto:jane@leadersthatlunch.co.uk)

To celebrate this exciting event, Business Room 52 is giving away two free tickets to attend the 'Leaders That Lunch' day. Competition details can be found on [www.leadersthatlunch.co.uk](http://www.leadersthatlunch.co.uk)

## Contact details:

- **Creator:** Jane Lowe
- **Telephone:** 07852 372048
- **Email:** [jane@leadersthatlunch.co.uk](mailto:jane@leadersthatlunch.co.uk)
- **Website:** [www.leadersthatlunch.co.uk](http://www.leadersthatlunch.co.uk)
- **Facebook:** <https://www.facebook.com/pages/Business-Room-52/597253367057871?ref=hl>

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## Company Contact:

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### Business Room 52

T. 07852372048

E. [jane@leadersthatlunch.co.uk](mailto:jane@leadersthatlunch.co.uk)

W. <https://www.leadersthatlunch.co.uk>

## Additional Contact(s):

Jane Lowe

[View Online](#)

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