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# International Karaoke Day

Tuesday 4 July, 2023

### International Karaoke Day

## ABOUT INTERNATIONAL KARAOKE DAY

Being World leaders in the Karaoke Sector, Vocal Star Ltd have created "International Karaoke Day". A day for celebration, inclusion, acceptance, fun and enjoying yourself whilst celebrating karaoke.

The 19th of July 20 marks International Karaoke Day. A global celebration of karaoke, all over the World. A day to promote not only the history of karaoke, but also the many health benefits including;

#### Stimulates The Brain:

Since singing requires a person to think, it means that the person doing it has to use their brain. Whenever you are singing, you have to follow along the rhythm, melody and lyrics to the song. In addition, the emotions from the song you may be singing also connect you to the act. Performing karaoke stimulates your brain because it raises the bar on all of those things you normally do when singing alone or to yourself. It also causes activity in the neurons of your brain. These are the neurons that bring together emotional, physical and psychological activity.

#### Stress Reliever:

One of the greatest benefits to singing karaoke is the amount of stress it releases. Since singing usually makes people happy, the level of stress in your body is automatically decreased. At the same time, endorphins are released and they help reduce both anxiety and stress. Singing along to a tune you love will also slow your heart rate and let you breath properly.

#### **Helps Show Feelings And Emotions:**

Most people that decide to sing a song during a karaoke session, usually choose one that they really love. That means that the song they select has an emotional connection to them. Singing helps you show your feelings and emotions. Whenever we sing, we make the message in the song our very own. We also want to express the song using our own style and personality. Singing in front of people also lets you communicate with the audience in front of you.

#### Showcase Your Talent:

There are many people who are really shy and don't really like to sing in front of people. However, that doesn't mean that they do not have a great voice. On the contrary. In many cases, some people have great voices but were always too shy to sing in front of others. Karaoke lets you showcase your hidden talent. It is possible you may not even know how great you can sing until others hear you. Or until you hear yourself in front of other people.

#### Lets You Breath Better:

When someone has to sing karaoke, they usually have to use their whole body. In turn, this forces us to breath better and with more ease. The muscles from your diaphragm and lungs become fully expanded. In addition, you also cause your abdominal muscles to be more relaxed. That results in better breathing.

#### Improves Your Memory:

Singing along to a song requires you to use the memory part of your brain. Even though the lyrics may be in front of you, you will automatically access the memories you have in your brain about the song. The other parts of the brain that are stimulated from singing are the learning and concentration part. All of them help with your memory.

#### **Builds Confidence:**

It takes a lot of courage to stand up and sing in a room full of people. Even more so when you have to do it in front of a bunch of strangers. This is one of the reasons why singing karaoke builds so much confidence in those that do it. You also lose any shyness or shame you may have when you sing. Your self-confidence and self-esteem will increase dramatically by singing karaoke.

#### Lets You Socialize:

In most of the cases when karaoke sessions take place, a large gathering of friends, family and people come together. This helps all of those that participate come together with others. It is a perfect situation for socializing and enjoying those around you. You can also meet new people and have fun while you are at it.

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### It Is Very Fun:

If there is one thing you can take away from singing karaoke, it's that it is very fun. Whether you choose to sing or not, chances are you will enjoy the show. However, taking part in the singing will make it an even more memorable event for you. When we sing, our body releases hormones that that cause us to be happy.

#### Why July 19th?

The first Karaoke Machine. In 1971, nightclub musician Daisuke Inoue independently invented his own karaoke machine in the city of Kobe. His biggest contribution was understanding the difficulty amateurs had in singing pop songs, recording his own versions of popular songs in keys that made them easier for casual singers. As such he also included a rudimentary reverb function to help mask singers' deficiencies. For these reasons, he is often considered to be the inventor of the modern business model for karaoke. We've taken the year (1971) of the release, to create the date. The "19" represents the day, the "7" the Month (July) and the meaning of the "1" is the symbolisation of everybody coming together as one around the World.

Vocal Star's Jay Taylor says "We have created this day to enable people all over the World to come together on this one day to celebrate karaoke, which in turn promotes inclusion, acceptable, grows confidence and is a really fun activity".

Visit the following website for more details, or to get involved; <u>Home - International Karaoke Day</u>

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### **Company Contact:**

Vocal Star Limited

T. 01202670929

- E. jay@vocal-star.com
- W. https://www.vocal-star.com

View Online

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