

## **International Chocolate Awards Announce 2013 World Winners**

Monday 28 October, 2013

Chocolatiers and chocolate makers from eleven different countries - Ecuador, Canada US, France, Denmark, UK, Venezuela, Japan, Germany, Italy and Israel - spanning four continents picked up awards at the prestigious 2013 International Chocolate Awards World Final, making it a truly worldwide competition.

Judging of the awards took place in London during Chocolate Week, and the winners were announced at the UK edition of Salon du Chocolat.

Pacari picked up Gold in the dark bar category for the second year running, this time for their 70% Piura-Quemazon, which won Silver in 2012, while Danish chocolate maker Friis Holm was awarded Gold for his 55% Dark Milk.

British chocolatier Paul a Young and Japanese chocolatier Es Koyama took away the most Golds - three each - with Paul a Young the only entrant to retain all his 2012 Gold awards (Dark caramel and Plain dark truffle). British chocolatier Rococo also performed well, picking up one Gold and two Silvers as well as a Merit award for founder Chantal Coady, recognising her as an inspirational female figure in the chocolate industry.

This year's competition saw a fantastic array of unusual flavour combinations, with Canadian chocolatier Beta 5 certainly the most innovative, winning Gold for their unlikely sounding Fisherman's Friend ganache, which turned out to be a remarkably delicate and subtle piece.

Other categories that particularly impressed included the white chocolate categories, which featured an innovative range of colours and textures in white flavoured bars, including BETA5's Candied black olive bar and the winning Cardamom bar by Rococo, while Venezuelan chocolate maker El Rey won Gold in the Plain white bar category.

The judging panel across the National, Semi-final and World Final rounds featured over 300 chocolate experts, food journalists and pastry chefs, with a Grand Jury made up of an international panel of experts, traveling to each competition.

The World Final followed national competitions in Israel, Italy and Canada earlier in the year, as well as European and Americas Semi Final competitions. Over 800 products went through three rigorous rounds of judging throughout the year, with 13,500 scores entered and resulting in 150 winners from all the competitions invited to enter the World Final.

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Visit the website for the full list of winners

http://www.internationalchocolateawards.com/2013/10/world-final-2013-winners/

The International Chocolate Awards have been set up by Martin Christy of fine chocolate review site, Seventy% and Kate Johns, Director of Chocolate Week.

www.internationalchocolateawards.com

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