INNOVATIVE NEW EASY BEDSHEET MAKES CHANGING SHEETS EASIER THAN EVER

Friday 23 July, 2021

Marylehome announces the launch of its innovative zipper bed sheets, an invention which promises to take the tedium out of changing sheets. Each set includes two bed sheets and a mattress protector, and neatly zips on top of the bed - ensuring a crisp, creaseless bed sheet with no scrambling to tuck in those corners.

Marylehome's research found that 74% of Brits (from a 233 person survey) find changing sheets to be a pain. And 55% change their sheets less often than the recommended once every week as a result. Because Marylehome sheets simply need to be laid on top of the bed before securing with the zip, changing the bedding can be done with less time and less effort.

'People love to sleep in fresh sheets, but resent the struggle that comes with changing the bedding. And for people with mobility issues such as Arthritis, it can be an even more challenging chore. We wanted to create something that took the difficulty out of changing sheets once and for all. It took eight months to get the product just right and we went through at least 50 samples to find just the right combination of comfort and practicality.' Saurabh Agarwal and Anitika Agarwal, founders of Marylehome.

The Marylehome set comes in four sizes and fits Single, Double, King, and Super-King beds. Each sheet is available in Coco Ivory or Berry Blue. It's made using 100% Cotton with 300 thread-count and a sateen weave, which gives the bed sheets a more silky feel and sheen. Each set is available to buy from Marylehome's website from £69 to £99, depending on size.

Marylehome's production takes place in India. Their factory employs ethical working practices, with proper wages and working conditions for all its employees. It was also important for Marylehome to ensure the environmental impact of production is minimised. Production is kept to small batches to reduce waste and off-cuts are always reused for smaller items.

About Marylehome:

Marylehome creates innovative bed sheets designed to make changing the sheets easy and pain free. Their sheets combine comfort and practicality and are produced with ethical working practices. Learn more about Marylehome Bed Sheets here: https://marylehome.com/

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