Innovative New Business Communications Solution Set To Help Telecom Professionals Amplify Lead Generation

Monday 4 August, 2014

Communications professionals have been thrown a lucrative lifeline this summer with a new all-in-one marketing solution designed to help ICT sales teams hit their targets with ease. Marketed as a 'one-stop-shop for business communication products, services and solutions,' comms4business.com offers a dedicated platform designed to help SME's switch from traditional office telephone systems to cloud-based IP solutions.

Engineered to help SMEs source local resellers and discover better business technology solutions, the enterprise is urging accredited ICT firms to sign up to its marketplace and start gaining nationwide exposure.

The platform has been lovingly designed to provide long-term lead generation and integrated marketing services, all at a fraction of traditional costs.

Specialist technology suppliers can simply sign up to the revolutionary new platform and gain access to a comprehensive collection of qualified and hot leads located in their surrounding areas. Comms4 does this through offering SMEs comprehensive price saving advice and supplier recommendations, as well as a self service, online advisory platform and cross platform mobile application. Designed to evaluate the potential savings of switching from a standard office PBX or traditional telephone system to a unified communications solution, the app offers money saving suggestions at the touch of a button, thus creating more leads for resellers and making it the intelligent way for savvy business managers to get red hot leads with minimum effort.

As well as its quick-quote comparison tool, Comms4 can rapidly match the needs of small businesses with the skills of local partners through its one of a kind directory, which is linked to a number of other software providers through their APIs.

Ultimately the Comms4 solution consists of hundreds of custom made landing pages, all of which are connected to a series of automated sales and marketing funnels, which then communicate with the CRM and website analytics in order to provide a match.

Neil Morecraft, Comms4 Managing Director said, "We understand that for many businesses, the process of generating leads can be incredibly time consuming. Our on-of-a-kind lead generation solution eases the burden on sales teams by offering them a comprehensive database of qualified leads in one convenient online platform. Our business and local supplier matching service is effective, affordable and robust, ensuring that communication professionals can maximise both productivity and profitability."

Comms4 lead generation services are based on a simple subscription model for all resellers, dealers and agents (fixed, mobile and converged). Customers enjoy transparent pricing and an easy to manage account, making it effortlessly easy to track Return on Investment and measure performance against other active lead generating platforms.

Comms4 is expected to emerge as an invaluable marketing tool for vendors and resellers determined to maximise leads and enhance sales strategies in 2014 and beyond

Media:



Related Sectors:

Computing & Telecoms :: Consumer Technology ::

Related Keywords:

comms4 :: coms4 :: comms4business :: CommsBusiness :: Comms Business :: Comms Four :: Business Communication Specialists ::

Scan Me:

Company Contact:

Comms4

T. +44 203 6576879
E. marketing@comms4.email
W. https://www.comms4business.com

Additional Contact(s):
Neil Morecraft, +44 203 6576879, neil.morecraft@comms4.email

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.comms4business.pressat.co.uk