Innovative estate agent comparison platform Invite Agents seeking investment on Crowdcube!

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Bristol-based entrepreneur Stephen Berridge launching free online platform for homeowners to find & compare local estate agents to sell their homes.

What is Invite Agents?

Invite Agents directly connect homeowners with agents to compare personalised quotations and valuations from the comfort of their sofa.

Homeowners often experience the frustrations of trying to find the right estate agent to sell their home, daunted by the prospect of walking into a high street branches, negotiating and dealing with the inevitable follow-up calls that occur when agents are aware of an inclination to sell.

Invite Agents do things differently

Invite Agents is an online platform for homeowners to find and compare local estate agents to sell their property.

Unlike many existing estate agent comparison sites that only present agents' typical % fees, Invite Agents connects homeowners with

agents local to them, allowing for personalised fee quotations for their specific home. This allows a homeowner to browse and compare actual personalised fee quotations and property valuations from their local agents who know the area, all from the comfort of their sofa.

It's a free service for the homeowner and estate agents will pay a transparent subscription to access new clients and properties with ease.

Invite Agents is not just another comparison site. It is a tool for homeowners to find an agent with confidence and an all in one lead generation solution for estate agents in their area.

Successful beta testing in the city of Bristol

Invite Agents believe there is a substantial market opportunity to work with up to 25,000 estate agents in the UK and connect them with sellers from over 850,000 residential transactions every year.

Throughout 2019, the Invite Agents platform has been successfully tested with estate agent chains in the Bristol area, including **Ocean**, **Hunters** and **Andrews**. The company is now seeking to further develop their platform and officially launch across Bristol, before a planned national expansion in 2020.

Team

Stephen Berridge is a chartered surveyor, property developer/landlord who has a passion for buying and selling property. Notwithstanding his experience, he still found the process of approaching estate agents for fee quotations antiquated and a little unnerving. Spotting a gap in the market, he developed an innovative solution to help both homeowners and estate agents, 'Invite Agents'.

Invite Agents has formed a strategic partnership with SimpleWeb, a venture-tech firm who have an excellent track record of bringing new products to market and helping start-ups through their growth phase (with recent successes including Olio- Ex and W2 Global Data). SimpleWeb will be developing the platform and will provide tech support as Stephen brings the beta product to market.

Tim Bennett, Lead investor & Advisor

Media:

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Scan Me:

Independent Estate Agent with key experience in the industry.

Mark Panny, Investor & Advisor

Co-Founder of SimpleWeb and a key advisor to Invite Agents.

Squarebird

Marketing partner who will be assisting the team with the initial product launch and all-things marketing related over the first 18-months.

How to get involved.

To join Invite Agents on their journey or for more information on the platform please contact the team directly or view their Crowdcube progress below:

hello@inviteagents.co.uk

crowdcube.com/inviteagents

Company Contact:

Invite Agents

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