Innovate Tax launches new Tax People Aren't Boring podcast

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Innovate Tax is thrilled to announce the launch of its new podcast, 'Tax People Aren't Boring'; a series designed to explore the stories of some of the most successful and inspirational people from the world of tax.

'Tax People Aren't Boring' features guests from across the indirect tax industry, each ready to share the personal and professional milestones that have shaped their journey to date.

Panellists have been carefully selected to ensure a broad array of knowledge and experience from a wide range of positions within the sector, including business and industry leaders, tax professionals and visionaries, and specialist tax service providers.

As its name suggests, 'Tax People Aren't Boring' strives to dispel the myth that tax people are dull or somehow uninteresting. In fact, the podcast goes one step further in shining a deserved light on some of the most insightful, thoughtful and engaging figures from the industry.

Nathan Farmer, Commercial Director at Innovate Tax, says: "The tax industry suffers from a long-held misconception that not only will its subject matter often fail to excite or intrigue, but also that some of the people working within it are unlikely to be the life and soul of the Christmas party.

"Our experience is quite the opposite. In more than 12 years of specialising in indirect tax technology, we've worked with hundreds of charismatic tax professionals who have never failed to impress us with their warmth, imagination and humour – not to mention exceptional intelligence in their field.

"We're therefore incredibly excited to launch 'Tax People Aren't Boring'; the first media of its type to overlook the stereotypes and dive deep into understanding what makes tax people tick.

"We believe these episodes will be of tremendous interest, value and entertainment to fellow tax professionals as well as people from the wider finance community."

Episode One is available to view or listen on Spotify and YouTube now and seven further episodes to complete Series One will drop each Thursday for seven consecutive weeks, with Episode Two releasing 18th July.

In addition to learning more about the backgrounds of each guest, viewers will enjoy their insights on tax topics such as master data management, digitalisation and e-invoicing. They will also hear every guest answer the question: Are tax people boring?

Andrew Bohnet, Managing Director at Innovate Tax and co-host of 'Tax People Aren't Boring', explains: "We're proud to reveal our new podcast, 'Tax People Aren't Boring'. As well as putting outstanding tax professionals in the spotlight and recognising their achievements, we hope the podcast will help to inspire the next generation of tax people.

"We want to understand what matters to people working in tax, how their careers and lives have evolved within the tax space and to highlight the extraordinary assortment of backgrounds and circumstances that led each of our guests to first join and subsequently succeed in the industry.

"Each of the guests in our first eight episodes has a special story to tell and a unique perspective of the tax industry. This has enabled us to record a series of enlightening discussions in which no two episodes are the same; yet all share a common theme of unrivalled passion for tax."

The full list of guests appearing in Series One is: Pierre Arman, Global Tax SaaS Go-To-Market Leader; Aleksandra Bal, Indirect Tax Technology Leader at Stripe; Jenny Nittmann and Ivo Huffer, Managing Directors at Nitt & Huff; Alex Mann, Director at Harvey John; Daniel Gallon, Assistant Director, Head of Taxation at the Association of British Insurers; Gary Allen, Owner at TeamLogic IT; and Gina Chen, Senior Sales Engineer at Vertex.

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For more information on Tax People Aren't Boring, click here.

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ABOUT INNOVATE TAX

Founded in 2012, Innovate Tax is a leading provider of automated business technology solutions for indirect tax.

Integrating with the world's most popular ERP systems, including Oracle and SAP, Innovate Tax's core solution helps businesses to automatically calculate and apply the correct amounts of indirect tax payable, such as VAT (Value Added Tax) or GST (Goods and Services Tax), using pre-built rules and logic for over 160 countries.

Innovate Tax has also garnered critical acclaim for the development of its flagship automated TRN validation and verification tool, LimeLyte® Entity Manager. The creation of LimeLyte® Entity Manager was behind Innovate Tax being named the Tax Innovator of the Year at the ITR Awards in 2023, while the company has been nominated in the Best Digital Innovation category at the 2024 Tolley's Taxation Awards.

With headquarters in the UK, Innovate Tax operates globally, with operations in the US, Netherlands, the UAE and India.

COMPANY LEADERSHIP

Andrew Bohnet – Founder and Managing Director of Innovate Tax – is recognised internationally as the best in his field. Andrew is a world-renowned and prolific speaker on all forms of Indirect Tax technology. An active participant in global VAT events, Andrew is known for being a long-term proponent of the importance of prioritising data to achieve optimum tax performance, with many of his predictions from 15 years ago now becoming an everyday requirement. He founded Innovate Tax to offer clients an unparalleled service when it comes to a complete tax solution, specialising in VAT globally.

With more than a decade of experience in the indirect tax industry, Commercial Director, **Nathan Farmer** has gained industry recognition and a reputation for generating entirely unique solutions for the most challenging of problems. His keen commercial acumen has seen him working alongside some of the world's largest organisations to design multiple major tax transformation projects. He heads up Innovate Tax's commercial operations and is responsible for driving growth across all areas of the business.

Operations Director, **Donna Smith** leads the project delivery team to ensure excellent results for clients. In more than 12 years in business, Innovate Tax has achieved close to 1000 successful tax technology projects. Donna has previously worked for several of the UK's most recognisable brands in senior roles.

COMPANY CONTACT INFORMATION

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