

# InList Kicks Off Art Basel with One Year Anniversary Celebration and Moishe Mana Birthday Bash

Tuesday 1 December, 2015

On Wednesday, December 2nd, InList, the revolutionary nightlife and events booking app, will host an epic Art Basel kick-off party commemorating their one year anniversary and celebrating the birthday of famed real estate developer Moishe Mana. The invite-only birthday bash will be held at Mana Contemporary Miami, a unique 140,000 square foot space in Wynwood that has been host to major productions while fostering the arts. The property offers 100,000 square feet of gallery space and will feature appearances and exhibits from world renowned artists such as Elena Ansis, Carlos Rojas, Carlos Martiel, Carla Arocha + Stephane Schraenen and Suwon Lee. In addition to the exhibit, those that attend can expect an exciting night of music and dancing and surprises.

2015 has been a very good year for InList thanks to very happy customers and we can't wait until our 1st-anniversary spectacular on Wednesday, we also look forward to InList's 2016 launch in London, said Roger Michael, Advisory Board Member and city ambassador at InList Inc.

## WHEN:

Wednesday, December 2nd  
9pm-1am

## WHERE:

Mana Contemporary Miami  
318 NW 23rd Street  
Miami, FL 33127

## Notes to Editor:

InList is a members-only mobile app that curates the hottest events and venues nightly in cities including New York, Miami, Las Vegas, Los Angeles, Aspen, London, Paris, Milan, St. Tropez, Ibiza, Stockholm, Moscow, Tel Aviv, Dubai, Abu Dhabi, Bali, Sao Paulo, Monte Carlo, Sydney, Hong Kong, Punta del Este, and St. Barths. InList can be utilized as a best-in-class travel guide, with capabilities to book tables and purchase tickets to exclusive events with an in-app concierge at your fingertips. VIP members can utilize InList Access, a special events section that offers an opportunity to seamlessly purchase tickets for coveted experiences such as championship sporting events, awards shows, charity galas, worldwide music festivals, and more.

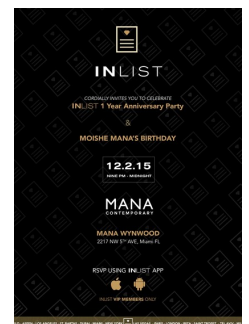
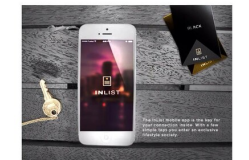
The app's reservation platform makes booking upscale nightlife and special event reservations easier than ever. Currently the app recommends over 350 exclusive venues across its 45 cities. Co-founders Michael Capponi and Gideon Kimbrell have assembled a worldwide network of top club owners and promoters, including Mark Baker, Roger Michael, David Koskievic, Roman Fortunato, Marc Jay and Luciano Mancini, who assist with the curation process and assure each reservation goes off without a hitch. Since its launch, InList's prestigious global events have been attended by Katie Holmes, Lenny Kravitz, Brooklyn Decker, Paris Hilton, DJ Alesso and Jamie Foxx to name but a few. InList has been featured in InTouch Weekly, Elite Traveler and Maxim Online and mentioned in Forbes, Wall Street Journal, Mashable and more. More information is available at [www.inlist.com](http://www.inlist.com).

To get connected, download the app at the Apple App Store and Google Play for Android and request VIP membership using Roger Michael's code "RM1". Once approved, InList will assign a personal concierge to help you plan your next outing locally or abroad. You must be a member to get on the list and receive information about the launch party in 2016. The app is free and there is no charge to individuals signing up for the service.

**Apple App Store:** <http://bit.ly/1N8hz8Y>

**Google Play:** <http://bit.ly/1Rjr60h>

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## **Key capabilities include:**

### **Hands-Free Concierge Services**

The InList Apple Watch app allows users to chat with their InList rep hands-free, enhancing the already convenient in-app concierge services provided on the iOS version. The hands-free concierge allows for added convenience and ease of use.

### **Push Notifications**

InList's "I'm On My Way" and "I'm In" buttons, which notify both the venue and personal concierge of the customer's arrival to ensure seamless assistance until the member is "in," are available on the Watch and compatible with push notifications. Now InList enthusiasts will never miss an important notification, such as a reservation reminder provided within the app. In addition, utilizing the app on Apple Watch allows members to preserve their iPhone battery life, ensuring convenience and faultless service.

### **Rich Experience**

Guests can view all domestic and international regions the app has available and includes event photos from previous happenings at each venue. The app allows members to book reservations and check the status of upcoming reservations.

On the heels of the apps recent expansion into Southeast Asia, InList continues to grow and improve, persisting on the forefront of trends and technological growth. No phone calls, lines or hassles, InList for Apple Watch offers all levels of booking for a range of events at the touch of a button.

## Company Contact:

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### InList Inc

T. +447425894093

E. [rm@inlist.com](mailto:rm@inlist.com)

W. <https://www.inlist.com>

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