Infinite Joy for a Duchess

Tuesday 23 July, 2013

London, 23rd July 2013
From Ecuador, home of the world's finest roses, comes a gift of 'Infinite Joy for a Duchess'.

Pro Ecuador has chosen OnlyRoses London to create a bespoke arrangement for Kate Middleton, Duchess of Cambridge, on the occasion of the birth of her first child.

The arrangement, entitled, 'Infinite Joy for a Duchess', features a large silver champagne bowl, filled with the exclusive InfiniteRoses. Specifically, we will use the InfiniteRose colours 'Royal Blue', 'Lavender', and 'Rhubarb'. OnlyRoses owner Sabine Schmitt says, "We did some research and discovered Kate is very partial to lavender and blue. The addition of the hot pink rose 'Rhubarb' is absolutely stunning and very fitting for the occasion."

The country's location right on the Equator, its volcanic soil and the practice of sustainable farming means Ecuador is regarded as the supplier of the world's premium roses. InfiniteRoses are fresh Ecuadorian roses, naturally preserved to last a long time, hence the name. OnlyRoses sells 250 different varieties of Ecuadorian roses.

Sabine Schmitt describes it as a 'huge honour' to have been contacted by Pro Ecuador to produce the gift. "We're all very excited and as you can imagine there was much discussion of ideas but we believe we've produced something that shows off the world's most beautiful roses at their very best."

For further information please contact:
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Notes to eds:
OnlyRoses supply the World's Finest Roses, directly from Ecuador, where they are grown under strict social, labor and environmental standards. Their stores are located in Earl's Court and Knightsbridge, and they have recently opened their first store in Dubai, UAE. They are open 7 days a week and deliver same-day, London-wide, and also provide an overnight delivery service throughout the UK. Orders can be placed in person, by phone, email or via their online shop (only-roses.com).

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