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London, UK — 24 February 2026. Infinigate UK & Ireland, the value-added distributor specialising in cybersecurity, secure networks and secure cloud today announced a new vendor partnership with OpenOrigins, a decentralised authentication platform designed to verify the authenticity of digital media and help organisations combat deepfakes and AI-generated content.

The partnership will initially focus on UK & Ireland, enabling Infinigate's channel community to address an urgent and fast-growing challenge around establishing trust in the images and videos used across their organisation.

Industry analysts expect deepfakes to become mainstream in 2026, with the threat shifting from reputational damage to direct financial gain by criminals. As a result, organisations are increasing their investment in deepfake detection technologies, with **spending predicted to rise by 40% in 2026** across industries and use cases. (forrester.com)

For channel partners, OpenOrigins opens up a practical, high-value conversation across a broad set of use cases, including:

- Corporate communications and brand protection
- Fraud prevention and evidential integrity workflows
- Media and content production
- Identity and trust assurance scenarios where visual proof matters

Ari Abelson, Co-Founder & Chief Strategy Officer at OpenOrigins, said:

"Safeguarding non-synthetic content by establishing provable provenance has become essential to protect businesses from corporate fraud. OpenOrigins' approach overcomes the limitations of AI detectors and other reactive solutions that are no longer able to meet the escalating challenge. Partnering with a cybersecurity specialist such as Infinigate fits perfectly with our intent to build trust and security back into the Internet," said Ari Abelson, Co-Founder & Chief Strategy Officer at OpenOrigins.

Justin Griffiths, RVP Infinigate UK&I, added: "OpenOrigins brings a smart and dependable way to protect data integrity at a time when authenticity is becoming a board-level concern. Together, we'll help our partners take a provenance-led approach to trusted media — backed by the enablement, technical support and route-to-market services they expect from Infinigate — while unlocking new growth opportunities."

About the Infinigate Group

The Infinigate Group, the leading technology platform and trusted advisor in Cybersecurity, Cloud & Network Infrastructure sets itself apart for its deep technical expertise, delivering locally tailored solutions and services to SMB and enterprise customers across EMEA and ANZ. Relying on a strong central supply chain and an extensive portfolio of leading-edge solutions, Infinigate sparks growth for vendor and channel partners.

For additional information please visit www.infinigate.com

About OpenOrigins

OpenOrigins is building the trust layer for the internet, giving authentic people and media a permanent, verifiable path in the AI-driven internet. Powered by Cambium, a novel Internet-scale provenance protocol, we enable any digital asset to prove its origin independently of custody, distribution, or storage. This ensures authenticity persists wherever data travels across the digital world. For more information, please visit https://www.openorigins.com/.

Media:



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Computing & Telecoms ::

Related Keywords:

Resellers :: IT Distribution :: IT Channel :: Cybersecurity :: Cyber Threat :: VAD :: Network Security :: Deepfake ::

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