Infinigate Group Appoints Maarten Bovée as new Managing Director in Belgium

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Zaventem, Belgium: 18/07/23 – Infinigate, the value-add distributor of cybersecurity, secure networks and secure cloud, is appointing Maarten Bovée as Managing Director of Infinigate Belgium.

Maarten brings the benefit of an extensive channel experience at Ingram Micro and more recently, at ConXioN as Platform Director, where he drove strategic development for cloud solutions. A skilled team leader with a proven record in devising and implementing sales and marketing strategies fostering business development, he will focus on maximizing the potential resulting from the integration of multiple teams, following the Nuvias acquisition by Infinigate in 2022.

“The Belgian IT market, not unlike many others, is witnessing a spike in demand for cybersecurity and we are ideally positioned, in virtue of our specialism, to respond to that need and help our partners intercept the growth opportunity”, Maarten comments. “I am looking forward to building our presence in the market, working closely with our existing vendor and partner teams and welcoming new cybersecurity players to our portfolio. I believe in building trust as the very foundation of our collaboration, both internally and externally, and on focusing on the fundamentals of channel excellence: availability, response and accuracy.”

The importance of cybersecurity has recently been sanctioned by the Belgian government through investment and legislation aimed at accelerating the adoption of preventative measures by business. This truly emphasises the critical role cybersecurity plays in our increasingly digitalised society.

Thomas Hagelid, RVP Benelux and Nordics at Infinigate, comments: “We welcome Maarten to Infinigate at what is a very auspicious time to reap the benefits of our extended team; he will help us become the best cybersecurity distributor in Belgium, thanks to his leadership skills, providing clear direction and objectives for our team.”

Based in Zaventem, Belgium, Maarten is also a passionate technology podcaster and compelling storyteller. Founder of the Belgian Podcast Awards, he has had a profound influence on the podcast industry, enriching the B2B podcast domain.

About the Infinigate Group

The Infinigate Group is an EMEA cybersecurity powerhouse covering over 100 countries. Growth is in our DNA, with a 15-year double-digit growth record; in fiscal year 2022/23, our revenue was 2.2 billion Euros. Our focus and deep technical expertise on cybersecurity, secure networks and secure cloud for SMB and enterprise set us apart. Our 1,250 employees provide locally tailored services complementing a robust central supply chain, sparking growth for our partners, MSSPs and vendors.

In 2022, Starlink , Vuzion (now Infinigate Cloud) and Nuvias became part of the Infinigate Group.

For additional information please visit www.infinigate.com

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