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# Infinigate extends value added partnership with Cloudflare across Europe.

#### Wednesday 27 November, 2024

Building on the successful collaboration in Germany, Infinigate will distribute Cloudflare across Austria, Switzerland, the Benelux region, France, the Nordics and the UK and Ireland.

**Rotkreuz, Switzerland – 27 November 2024**. The Infinigate Group, the leading technology platform and trusted advisor in cybersecurity, cloud and network infrastructure today announced the expansion of its valued partnership with <u>Cloudflare, Inc.</u> (NYSE: NET), the leading connectivity cloud company.

Infinigate, who currently partners with Cloudflare in Germany, will extend coverage to incorporate Austria, Switzerland, the Benelux region, France, Nordic countries and the UK and Ireland, supporting growth and providing added value through a full range of specialist expert services to complement Cloudflare and partner offerings.

"It is great to see our partnership growing with Cloudflare. Their support and our mutual alignment have ensured the success of our collaboration and we are in great shape to leverage growth across a significant territory, leveraging the cybersecurity market's current double-digit growth," Denis Ferrand Ajchenbaum, Chief Growth Officer at the Infinigate Group said. "Our extensive channel reach will pave the way to deliver Cloudflare's connectivity cloud services at scale while our channel partners will benefit from Cloudflare's efficient and easy-to-deploy cybersecurity solutions to help customers manage their attack surface and increase security while reducing cost and complexity."

"I am proud to welcome Infinigate into the PowerUP program, further strengthening our partner ecosystem," said Tom Evans, Chief Partner Officer at Cloudflare. "Their addition brings invaluable expertise and resources that will enhance the support we provide to our partners, driving growth and innovation across the community. By working together, we ensure that our partners are equipped to deliver the best solutions, creating lasting value for our customers and fostering success in today's fast-paced and increasingly interconnected business landscape."

#### About the Infinigate Group

The Infinigate Group, the leading technology platform and trusted advisor in Cybersecurity, Cloud & Network Infrastructure covers over 100 countries across EMEA, Australia and New Zealand. In the 2023-2024 financial year the Infinigate Group revenue reached 2.3B€. Our focus and deep technical expertise on cybersecurity, secure networks and secure cloud for SMB and enterprise set us apart. Our 1,250 employees provide locally tailored services complementing a robust central supply chain, sparking growth for our partners, MSSPs and vendors.

In 2022, Starlink, Vuzion (now Infinigate Cloud) and Nuvias became part of the Infinigate Group. In 2024, <u>Wavelink</u>

became an Infinigate Group company, adding coverage for the Australian and New Zealand (ANZ) market.

For additional information please visit www.infinigate.com

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