

Indulge Yourself With Mr Sherick's Shakes

Tuesday 8 October, 2013

Add lashings of luxury to cold winter days, with the launch of the world's best ever milkshakes.

Launching exclusively into Selfridges' flagship store on October 14th, Mr Sherick's range of indulgent shakes are set to 'wow' the nation's taste buds, with five bottles of heaven.

Featuring real pieces of luxury ingredients, Mr Sherick's Shakes come in five extraordinary flavours - Pot au Choc, Strawberry Pavlova, Softly Banoffee, A Hint of Mint, and Cookies & Cream.

And with a flavour to suit any mood or personal preference, each bottle of Mr Sherick's Shakes is crammed full of fresh British milk and the finest ethically sourced ingredients to make extraordinary milkshakes that burst with flavour and texture.

Pot au Choc:

Featuring real Belgian chocolate chips, Mr Sherick's Pot au Choc is a rich, decadent chocolate milkshake made with real cocoa mass and soft Belgian chocolate chips throughout. It's total chocolate heaven!

Strawberry Pavlova:

With meringue pieces throughout, this indulgent milkshake is blended with natural strawberry juice and pulp to deliver a special treat that's full of sunshine. It's a little bit of summer luxury in a bottle that can be enjoyed any time of year!

Softly Banoffee:

Lush banana milkshake mixes with a luxury toffee sauce and soft toffee pieces - a sweet mellow yellow delight!

A Hint of Mint:

Featuring real mint chocolate chips, this is a rich, decadent chocolate milkshake made with real cocoa... only this time with soft mint chocolate chips throughout. A luxury mint sensation, Mr Sherick's A Hint of Mint is Mintalicious!

Cookies & Cream:

Cookie pieces are enveloped by a deliciously velvet vanilla milkshake that combine to offer pure indulgence. We think Mr Sherick's Cookies & Cream really does take the biscuit!

The drinks, on sale in Selfridge London from October 14th (£2.19, 250ml), have been lovingly created by milkshake impresario Andrew Sherick, a former Marks and Spencer food buyer who has made it his mission to bring new Mr Sherick's Shakes to the masses.

"I've always loved milkshakes and it's long been my dream to make my own range because I don't think there's anything out there that really hits the spot," explains Andrew. "Mr Sherick's Shakes are totally different to anything that anyone will have ever tasted, offering pure milkshake indulgence in a bottle."

-ENDS-

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