Indian Restaurants Lead the Festive Dining Revolution: British Indian Good Food Guide Shares New Insights on Top Restaurants Across the UK

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Britain – December 6, 2024 – As the festive season gains momentum, Indian restaurants across the UK are transforming holiday dining traditions with bold flavors and unforgettable experiences. The **British Indian Good Food Guide's** Top 100 Best Indian Restaurants for 2024 highlights the establishments leading this culinary revolution, from **Raval Indian Brasserie & Bar (Newcastle Gateshead)** to **Quilon (London)** and **Asha's Birmingham**.

Indian cuisine, celebrated for its communal dining, warming spices, and rich traditions, has become a top choice for Christmas and New Year celebrations this year. With waiting lists, record demand, and innovative menus, these restaurants are redefining festive dining.

Fast Facts: The Rise of Indian Cuisine

- Indian restaurants serve over **3 million Britons weekly**.
- The industry generates more than **£4 billion annually**, making it a cornerstone of UK dining culture.
- Restaurants like **Raval (Newcastle)** and **Quilon (London)** are reporting **record festive demand** this holiday season.

Why Indian Cuisine is the Festive Favourite of 2024

The British Indian Good Food Guide reflects the nation's growing appreciation for Indian cuisine as more than just a meal—it's an experience.

"Since the release of the guide, the response has been phenomenal," said **Alan Brown**, Marketing Manager at the British Indian Good Food Guide. "Restaurants like Raval, Quilon, and Asha's are setting the standard for excellence, offering menus that bring tradition and innovation together. From intimate festive dinners to lively group celebrations, Indian cuisine is creating memories this holiday season."

Spotlight on Some of Our Top Restaurants Leading the Way

Raval Indian Brasserie & Bar (Newcastle Gateshead)

- Recognised as one of the UK's finest dining destinations, Raval is renowned for its award-winning **seven-course tasting menu**, blending authentic Indian flavours with modern British influences. Signature dishes include **Bombay Lobster and Mango**, **Darjeeling Lamb Cutlets**, and **Goan Salmon Curry**.
- With a **waiting list for its tasting menu**, Raval has become the go-to festive hotspot in the North East.
- "This festive season is shaping up to be our busiest yet," said **Nas Islam**, Manager. "We're thrilled to welcome diners from across the UK for what we promise will be an unforgettable experience."

Quilon (London)

- A **Michelin-starred gem**, Quilon has been a beacon of excellence for over two decades, offering the coastal flavours of southwest India under the leadership of Chef **Sriram Aylur**, who earned its Michelin star in 2008.

Media:





















- Featured in the **British Indian Good Food Guide's Top 100**, Quilon is celebrated for its signature dishes like the **Gressingham Duck Roast** and **Fisherman's Catch**, showcasing the richness of India's coastal cuisine.
- "We're absolutely delighted to be included in this prestigious guide," said **Santanu Mazumder**, Quilon's Manager. "All credit goes to our dedicated team and our customers, whose support makes this possible."

Asha's Birmingham

- Known for its stylish ambiance and star-studded clientele, Asha's features a festive menu inspired by **Asha Bhosle's personal culinary journey**, blending traditional Indian flavours with global influences.
- A favourite among celebrities like **Tom Cruise and Ed Sheeran**, Asha's combines elegant dining with rich cultural heritage, making it a top choice for festive celebrations in the Midlands.

Purple Poppadom (Cardiff)

- Celebrated for its inventive fusion of Indian and Welsh flavours, Purple Poppadom is a standout for holiday dining in Wales, offering festive specials that blend creativity with authenticity.

Indian Cuisine: Redefining Festive Dining Across Regions

This year's **Top 100 Indian Restaurants** showcase regional diversity and culinary excellence. Whether you're seeking a Michelin-starred experience in London, an innovative tasting menu in Newcastle, or a vibrant fusion feast in Cardiff, these establishments are shaping how Britain celebrates Christmas and New Year.

"The guide reflects the incredible impact of Indian cuisine on Britain's dining culture," added Brown. "These restaurants are not just about food—they're about creating connections, sharing traditions, and making the festive season memorable."

Explore the Full Top 100 List

The complete list of the **Top 100 Best Indian Restaurants** is available at British Indian Good Food Guide. Diners are encouraged to book early to secure their spot for festive celebrations.

Notes for Editors

For further information, please contact:

Alan Brown, Marketing Manager

Email: Alan@BritishIndianGoodFoodGuide.com

Address: BIGFG, Suite 7, Marlborough Cres, Newcastle upon Tyne, NE1 4EE

Website: British Indian Good Food Guide

About the British Indian Good Food Guide

The British Indian Good Food Guide is the ultimate resource for discovering the best Indian restaurants across the UK.

Our mission is to celebrate the diversity and excellence of British Indian cuisine, highlighting top dining experiences through an annual guide that reflects authenticity, taste, and service.

Each restaurant featured undergoes a thorough review process, ensuring a truly exceptional dining experience for food lovers across the country.

Company Contact:

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British Indian Good Food Guide

E. Alan@BritishIndianGoodFoodGuide.com
W. https://britishindiangoodfoodguide.com/

Additional Contact(s):
Alan Brown

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