

# Independent business named Best Lettings Agency in the UK

Wednesday 17 June, 2015

- Independent business beats corporate competition to win national industry award
- Paramount win five awards, including for Training & Development and Social Media
- Paramount have been named Best Single Agency in London for three consecutive years

Paramount, an independent Lettings Agency based in West Hampstead, have been named the best Lettings Agency in the UK at the prestigious Lettings Agency of the Year Awards in association with The Sunday Times & The Times. Paramount were presented with five awards in total by six-time world champion Paula Radcliffe MBE at the awards ceremony on Friday 12 June at the Lancaster London Hotel.

Over 5,000 offices were represented this year and Paramount beat notable competition from lettings agencies ranging in size from small businesses to large corporates to take home the overall award for Best Lettings Agency in the UK. The win demonstrates that in a busy market place small businesses can compete against larger companies in the race to provide the best service.

Now in its sixth year as a dedicated competition, the awards recognise and reward best practice in the lettings industry. Award winners were decided following a rigorous and thorough judging process by a panel of 20 industry experts who assessed initial entry submissions before conducting an extensive review of the entrants, which included over 150 hours of telephone interviews and independent mystery shopping exercises. The whole of the judging process was overseen by The Property Ombudsman, Christopher Hamer, and David Cox, Managing Director designate of ARLA acted as Arbitrator.

The judges described Paramount as 'an outstanding team focused organisation with a culture of collaboration'. They explained that 'both landlords and tenants can feel confident that the service they receive will be personal and bespoke'.

Paramount Lettings Director, Spencer Lawrence, said: "It's extremely empowering for Paramount to be recognised as the best Lettings Agency in the UK by a diverse range of industry experts at the top of their respective fields. These awards rubber stamp our belief that through innovation, collaboration and by working to the best of our ability every single day we're able to provide the best possible service to our customers."

- ENDS -

## Editor's Notes

### About Paramount

Paramount are an independent business selling and letting property across London. Paramount are committed to providing exceptional customer service through their team of experienced, knowledgeable and passionate staff.

Visit [www.paramount-properties.co.uk](http://www.paramount-properties.co.uk) to find out more.

### About the Lettings Agency of the Year Awards

The Lettings Agency of the Year Awards in association with The Sunday Times & The Times is sponsored by Zoopla and is the longest running and most highly regarded awards event in the estate agency industry. The judging of the awards is chaired by The Property Ombudsman and has the backing of industry bodies NAEA and NFOPP. Entrants must submit a comprehensive written submission and questionnaire for every award they enter; entrants are then required to participate in a telephone interview and are subject to mystery shopping exercises.

For further press information and images please email [press@paramount-properties.co.uk](mailto:press@paramount-properties.co.uk) or call 020 7644 2349.

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