IndeJuice Awarded Best Designed Online Retail Site 2022

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Link to Official Press Release:
https://indejuice.com/uk/about/press-release/indejuice-awarded-best-designed-online-retail-site-2022

IndeJuice, the UK's leading online vape store, has been crowned the Online Retailer Awards 'Best Designed Online Retail Site' 2022.

IndeJuice received the award for its exceptional website design, which has now been recognised as the most user-friendly and visually appealing e-commerce platform in the retail business. This news comes immediately after IndeJuice reported a 320% CAGR (Compound Annual Growth Rate) forecast for the disposable vapes sector.

Hakeem Javaid, CTO and Lead UI/UX Designer at IndeJuice, said: "It's an honour to receive this award. We're all about beautifully simple user experiences, and it's great to be recognised for our efforts. It's not just a validation of our contribution to the world of design and technology, but it will also help inspire other retail designers out there to always strive to provide the best customer experiences through innovative design. That will inevitably lead to a better web for us all."

The Online Retailer Awards are the leading awards for online retailers in the UK. The awards aim to seek out the best online retailers in the UK, looking for creativity, innovation, quality, enterprise and performance. IndeJuice was amongst other national retail leaders, including Very, PrettyLittleThing and Cartwright & Butler.

George Muharib, CEO of IndeJuice, added: "It's been an amazing year for IndeJuice, and to be recognised as one of the UK's leading online retailers is a great achievement. We're absolutely thrilled to have won this award. We put a lot of effort into making our website as user-friendly and visually seamless as possible, so it's great to see that effort recognised. We look forward to continuing our growth and success in the future."

IndeJuice was also selected as a finalist in both the Performance Award for 'Best smaller online retailer' and the Design & Technology Award for 'Best e-commerce platform or solution'.

IndeJuice is the UK's leading online vape store, offering the world's largest collection of over 12,000 products. Founded in 2017, IndeJuice has quickly become the go-to destination for vapers of all experience levels, with a user-friendly website, great prices, and renowned next-day delivery service.

For more information on IndeJuice, visit the website at IndeJuice.com or email: press@indejuice.com for industry insight and official comments.

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