Increasing IT complexity and need for data security drive growth in outsourcing as companies shift to the Cloud

Tuesday 4 June, 2013

• Cloud based infrastructures now dominant – 60% use hybrid or cloud only
• Outsourcing now used by 53% of companies
• UK seeing growth in outsourcing to dodge cost of keeping pace with IT complexity

London – June 4th, 2013 – New global research released today shows that the cost of keeping pace with IT complexity and the increasing need for data security is driving companies to embrace outsourcing. These were the top two challenges in managing an IT infrastructure identified by senior IT staff in 330 businesses in the UK, US and the Netherlands.

Cloud approaching dominance

The research, which was carried out by Censuswide on behalf of Jitscale, also uncovered some key trends in outsourcing business critical IT infrastructures and the increasing role of the Cloud. In fact, 60% of businesses are using cloud infrastructures - 31% hybrid and 29% solely cloud infrastructures. In the USA, the Cloud is now the largest single infrastructure with 36% of companies having already moved to a complete cloud based approach. This compares to just 24% in the UK who have a cloud only infrastructure.

The cost of keeping pace with new technologies such as the Cloud, and the security issues this raises, seems to be fuelling a move to outsourcing. However, while outsourcing is now represented in the majority of companies (53%), 41% are using a blend of partly in-house / partly outsourced IT. About one in eight of companies have completely outsourced their IT. Another contributor to the growth of outsourcing may be the challenge in motivating, retaining and up-skilling IT staff in an increasingly complex IT environment. This was the third priority for respondents.
Outsourcing growing in the UK as belts continue to tighten

Even though outsourcing is not as strong in UK and USA as it is in Holland, in the UK the combination of partly in-house and partly outsourced methods is now seen in 42% of respondents – whereas the USA in-house IT is still the largest segment (54%). Although only (9%) of companies in UK have already completely outsourced – over half (51%) have some form of outsourcing in the mix.

Eelco van Beek, chief executive officer at Jitscale, said: “While the US leads for Cloud adoption it is lagging behind in embracing outsourcing. I would expect to see the Cloud becoming the dominant IT infrastructure in the UK and the Netherlands within the next 18 to 24 months.

“The research confirms a trend we have seen with our own clients to blend outsourcing with an in-house IT team. This enables organisations to embrace new technologies faster than they could resource for internally whilst ensuring that business critical processes always get the right support and attention wish.”

About Jitscale

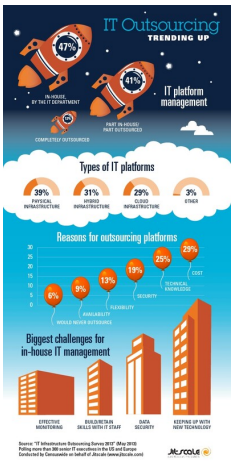
Jitscale is an IT management organization that specializes in organizing, managing, and optimizing business-critical IT platforms. With an independent view on technology and infrastructure combined with 24/7 management Jitscale is positioning itself as an outsourcing partner of new technologies for multinationals as well as for SME. Jitscale serves its customers from offices in the Netherlands, the United Kingdom and the United States.

Jitscale provides fully managed and tailored services, perfectly suited to customer needs and supported by a comprehensive service level agreement.

Jitscale has obtained ISO/IEC 27001, 14001 and 9001 certification for all of its worldwide services and offers its services in physical, cloud and hybrid infrastructures on the Jitscale Management Layer (JML). Using the JML Jitscale automates the manual management tasks, thus minimizing incidents and time to market while maximizing quality, dynamic scaling and cloud-over-cloud capabilities.

Jitscale serves a variety of customers worldwide, among others: Achmea, Mercer, Sanoma Media,

Media:



Jitscale guarantees your online availability

Related Sectors:

Business & Finance :: Computing & Telecoms ::

Related Keywords:

Outsourcing :: Data :: Data Security :: IT Outsourcing :: Cloud :: Infrastructure ::

Scan Me:

Albelli, Allianz, AMBER Alert and Unigarant. For more information on Jitscale, visit http://www.jitscale.com.

- ENDS-

Note to the press

For more information on Jitscale, please contact Marta Drozdz, telephone: +44 (0)208 224 7973 or e-mail: marta@onva.co.uk

Company Contact:

_

Jitscale

T. +44(0)2082247973
E. marta@onva.co.uk
W. https://www.jitscale.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.jitscale.pressat.co.uk