

## Inaugural Charity Film Awards Open For Entries

Friday 9 September, 2016

The inaugural Charity Film Awards, recognising the very best films and videos that have been created for, or on behalf of, registered charities within the UK, is now open for entries.

Celebrating the third sector's use of video, whether for raising awareness, changing attitudes and behaviours, or fundraising, the Charity Film Awards is split into six categories. Five are for films under 5 minutes in length and are based on the charity's turnover for the latest financial year, and a final category for videos over 5 minutes, including documentaries.

The Awards are free to enter and charities, agencies and supporters of the charity will have the opportunity to nominate their videos for the Charity Film Awards. After the nomination process, there will be a public vote of all the films entered, which will determine the final shortlist. The winners will then be announced at a gala event at BAFTA in March 2017.

Determining the eventual winners, the Charity Film Awards has an expert line-up of judges, including:

- Baroness Kate Parminter, member, House of Lords
- Molly Bedingfield, Founder and CEO of Global Angels Foundation
- Lord Herman Ouseley, Member, House of Lords
- Richard Reeves, Policy Director, Center on Children and Families
- Kieran Brett, Director, Improving Care
- Philip Collins, journalist and speechwriter
- John Knell, Cultural Policy Consultant and Author
- Andy Last, Co-Founder, Salt
- Bob Cope, Content Manager, Macmillan Cancer
- Dale Parmenter, Founder, DRP
- Barbara Kasumu, Co-founder and Chief Executive, Elevation Networks
- Julian Barrell, Development Director, Access Sport
- Tom Riordan, chief executive, Leeds City Council
- Jasmine Hetherington Wilkes, Director, Big Wonders Films
- Jeremy King, Managing Director, C-Squared
- Patrick Crawford, CEO, Charity Bank
- Peter Ibbetson, Non-exec Director, Start UP Loan Company and National Enterprise Agency and Founder of JournoLink
- Adam Shakinovsky, Film and Documentary Producer
- Louise Ridley, Journalist, Huffington Post

Simon Burton, Founder of the Charity Film Awards, commented: "In the digital age, charities abilities to create video content and share it to communicate their stories and messages is powerful and essential. Video in all its forms is a crucial part of the modern charities marketing toolkit. We want to celebrate the very best examples of the art."

For more information, or to nominate a charity's video, visit [www.CharityFilmAwards.com](http://www.CharityFilmAwards.com)

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