

## In Another Place

Friday 18 May, 2018

### Press Release

For immediate release

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### IN ANOTHER PLACE

10 billboards, 10 places, 6 weeks...

21 May–1 July 2018

Starting on the 21 May 2018, *In Another Place* is a region-wide collaboration of ten venues with one collective aim: showing new art to new audiences.

A variety of arts organisations across the East Midlands have commissioned artists to create original artworks to be displayed on billboards across the region. From Northampton to Gainsborough, locations include industrial estates and high streets to residential areas and shopping centre car parks.

*In Another Place* is encouraging members of the public who feel inspired by their local billboard to seek out others across the region. An interactive map at [InAnotherPlace.co.uk](http://InAnotherPlace.co.uk) is available to help people to trace their routes between billboards and organisations.

In collaboration with Contemporary Visual Arts Network East Midlands, the following organisations are participating in the project:

[Attenborough Arts Centre](#)  
[Backlit](#)  
[Gunby Hall](#)  
[Leicester Print Workshop](#)  
[New Art Exchange](#)  
[NN Contemporary Art](#)  
[Primary](#)  
[QUAD](#)  
[The Collection](#)  
[UK Young Artists](#)

### About NN's Billboards

For *In Another Place* NN presents three artworks for two weeks each.

Dylan Fox's work explores his experiences of transitioning gender, spanning printed matter, sound, found objects, moving image and the dialogical.

Free Art Collective produces slogans, billboards and publications that challenge the commercial and bureaucratic colonisation of the public sphere of opinion formation.

Sarah Taylor Silverwood's image will act as a GIANT small ad asking artists to become part of an exhibition whilst simultaneously advertising the show and being an artwork in its own right.

Our billboard aims to raise awareness of transgender issues, stimulate discussions, advertise an artist opportunity and promote NN Contemporary Art. Each of the artist's billboards will be announced with a special edition of NN's newsletter. You can sign up here: <http://www.nncontemporaryart.org/in-another-place-3/>

Alongside the billboards, participating venues will be delivering a range of activities for the *In Another Place* public programme, including talks, family workshops and exhibitions.

Elizabeth Hawley-Lingham, Director of CVAN East Midlands, said: "*In Another Place* is a celebration of

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the flourishing and lively visual arts habitat that exists in the East Midlands and a recognition of the quality and breadth of visual arts activity with which the region is brimming.”

She continued, “Our venues produce and present exceptional exhibitions and events and work with talented and innovative artists. They explore widely diverse themes and create inspiring opportunities for people to get involved but are challenged by a lack of awareness or the impression that they are 'not for us'. With this bold and vibrant display of art on billboards and a rich programme of corresponding exhibitions and events, we hope to present a unified voice for the visual arts community and raise the profile of what they do, with which to enthuse, entice and enrich audiences.”

Amartey Golding who has been commissioned by Attenborough Arts Centre for their billboard said: “I jumped at the chance to be involved with *In Another Place* because it is so important to let people know that great work is being made and it's being made for them! I would love it if our billboard made even one person, who wouldn't usually go to an exhibition, come to see the work and feel as though it was a space that they belonged in.”

There will be an *In Another Place* launch event on Friday 25 May 2018 at Attenborough Arts Centre, Leicester, 2-4pm. This will be the first time guests will have the chance to view the visual artwork of the 10 billboards. There will also be an ‘in conversation’ with Amartey Golding, where the audience will be given the opportunity to find out more about the background to his work and his *In Another Place* billboard.

To find out more about *In Another Place*, the participating venues and how to get involved, visit [www.inanotherplace.co.uk](http://www.inanotherplace.co.uk)

For more information on the project and NN visit [www.nncontemporaryart.org](http://www.nncontemporaryart.org)

## Location of venue billboards

Attenborough Arts Centre | Amartey Golding | Leicester Rd/King St, Loughborough  
Backlit | Ryan Heath | Nottingham Ice Stadium, Lower Parliament, Nottingham  
Gunby Hall | CommonAs | Glasshouse Street/Perth Street, Nottingham  
Leicester Print Workshop | Theo Miller | Asda, Leicester Road, Leicester  
New Art Exchange | Zanele Muholi | Radford Rd, Nottingham  
NN Contemporary Art | Dylan Fox, Freee Art Collective, Sarah Taylor Silverwood | St James Mill Road, Northampton  
Primary | Melanie Jackson | Ilkeston Road/ Balfour Road, Nottingham  
QUAD | Joey Holder | London Road/Bateman Street, Derby  
The Collection | Mandy Lee Jandrell | North Street/New Street, Gainsborough  
UK Young Artists | Charlie Birtles | Gregory Boulevard/ Radford Rd, Nottingham

Ends

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## About the Venues:

### Attenborough Arts Centre

Attenborough Arts Centre is the University of Leicester's arts centre. Its work is inspired by Richard Attenborough, a world leading filmmaker, actor and lifelong patron of the arts and champions emerging talent and disability-led artists, supporting those starting their careers. Its brand new gallery is dedicated to the exhibition of contemporary British and international art and is the largest contemporary art gallery in Leicester and one of the largest in the East Midlands area. With over 18 years of experience, its programme offers performance, courses and workshops, contemporary art exhibitions, activities for children and families and more.

### BACKLIT

BACKLIT is an independent art gallery located in the heart of Nottingham. It provides affordable studio spaces for contemporary artists, supporting early career graduates and emerging artists. In its exhibition role BACKLIT provides a dynamic public programme of national and international artists including original artist commissions, screenings and live debates. Central to the BACKLIT ethos is its strong working relationships with regional universities and its partnerships with other galleries and creative organisations. It is also committed to supporting projects that promote community and local heritage.

Additionally, it houses 45 studio artists and 20 associate artists, with diverse practices including fine artists, contemporary crafts and innovative creative commercial businesses.

## **Gunby Hall**

"A haunt of ancient peace" is how Tennyson described the tranquillity of Gunby Estate, Hall and Gardens, a quintessential small English country estate. Built in 1700, Gunby and its gardens at the foot of the Lincolnshire Wolds, was home to the Massingberd family until 1967. The Massingberds had many fascinating friends, from Rudyard Kipling, Charles Darwin and the Wedgewoods, to Virginia Woolf, Edward Lear and Ralph Vaughan Williams, and the collection in the house reflects this. In 2018 you will discover the story of Emily Massingberd, an active political and social campaigner who fought tirelessly for the improvement of women's rights as a suffragist, paving the way for those who came after her.

## **Leicester Print Workshop**

Leicester Print Workshop (LPW) is the regional development centre for printmaking and printmakers. LPW's RIBA award-winning building in Leicester City Centre is home to a large and well equipped printmaking Studio (for silkscreen, stone and plate lithography, etching, engraving, relief and letterpress), alongside a Gallery, Shop, Education Space, Framing Room, Project Space and nine Artist Studios. As well as our annual in house programme of curated exhibitions, workshops, events, family drop in activity and professional development training, LPW also has a long history of working strategically with communities, festivals, schools and colleges to introduce printmaking to new audiences.

## **New Art Exchange**

New Art Exchange is a contemporary arts space in Nottingham that celebrates the region's cultural richness and diversity. It is the largest gallery in the UK dedicated to culturally diverse arts. The venue presents an ever-changing creative programme including art exhibitions, creative activities for families and young people, film screenings, talks, festival days and live music and performance. It is committed to stimulating new perspectives on the value of diversity within art and society.

## **NN Contemporary Art**

NN is a contemporary art space in the centre of Northampton, UK. It works with artists at all stages of their careers to present an international programme of contemporary art and multi-disciplinary events. Its curated gallery and offsite exhibitions follow seasons, finding different ways to approach ideas and questions, creating a cumulative experience for our visitors. Its events programme includes artist talks, screenings, workshops and CPD for artists such as peer critique, business support, writing and art handling. It frequently commissions new artworks from leading and emerging artists, publish books and editions and regularly work with national and international partners to co-commission touring new bodies of work. The Project Space is dedicated to experimentation. Its building in the Cultural Quarter houses a gallery, project and education spaces, artist studios and cafe.

## **Primary**

Primary is an artist-led space that supports creative research through studios, residencies, exhibitions and events. Since 2011 we have transformed a Victorian school in Nottingham into a centre for artistic production; with studios for over forty artists and independent creative businesses, and a unique programme of artist commissions, free exhibitions and events.

## **QUAD**

QUAD comprises a cinema, gallery, café bar, digital resource and workshop. It is a creative hub that connects people and businesses to art and film and creates opportunities for entertainment, education and participation with a programme of exhibitions, outreach, education and community work which provides creative opportunities for thousands of people every year. The exhibition programme includes work from local, national and international artists, and supports diversity, new ideas and experimentation, regularly using digital technology as a platform for production. Formed from two established arts organisations; Q Arts (a community arts initiative) and Metro Cinema (independent cinema), joined forces with Derby City Council to create a cultural partnership, QUAD opened as a new organisation in a new building in 2008.

## **The Collection**

The Collection: Art and Archaeology in Lincolnshire is the county museum and art gallery for Lincolnshire. It is an amalgamation of the Usher Gallery and the City and County Museum, with the

museum housed in a new, purpose-built building close by the Usher Gallery. The Usher Gallery has an established programme of inviting contemporary curators and artists to exhibit modern and contemporary artwork in the main galleries alongside the Usher collection. Commissioning is a key strand of its programme, with artists working on many scales in disparate mediums (sculpture, sound, writing, and dance) across both gallery and non-white cube spaces.

## UK Young Artists

UK Young Artists is a registered charity that champions the next generation of creativity, supporting collaboration and intercultural dialogue, ensuring a vibrant and diverse creative future for the UK. UKYA develop artists' practice through cross art form opportunities and celebrates creativity at national & international biennales and events. UKYA's next biennale will be City Takeover: Nottingham, February 2019.

Notes to editors:

NN is a contemporary art space in the centre of Northampton.

Opening hours:

Wednesday–Saturday 11:00–18:00

Free admission

NN is supported by:

Arts Council England

Northampton Borough Council

Northampton County Council

The University of Northampton

Northamptonshire Community Foundation

First for Wellbeing Fund

Compton Fund for Arts & Heritage in Northampton

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