ImpactScope signs MoU with Norfolk County Council to deploy DIOM technology in Outcomes Fund

Thursday 6 November, 2025

Norwich / Geneva – November 6, 2025 - ImpactScope today announced that it has signed a Memorandum of Understanding (MoU) with Norfolk County Council (NCC) in the UK to pilot the deployment of its Decentralized Impact Outcomes Marketplace (DIOM) technology within a new Outcomes Fund. The collaboration is designed to demonstrate how blockchain technology and web3 tools can bring greater transparency, efficiency, and accountability to the commissioning and verification of social impact outcomes.

Known for its forward-looking adoption of new technologies, NCC will use this pilot to test DIOM as a digital orchestration layer for outcomes-based funding. The pilot will focus on delivering measurable improvements for vulnerable young people and their families, while reducing administrative overheads and improving real-time visibility of results.

Sean Murphy, CEO of ImpactScope, commented: *"This partnership with Norfolk County Council marks an important step in applying emerging technologies to the outcomes funding space. By combining blockchain transparency with AI-driven monitoring, DIOM can unlock the scalability and cost efficiencies that traditional outcomes funds often struggle to achieve. We are proud to support NCC's vision in pioneering this approach."*

NCC Cabinet Member for Economic Growth, Councillor Fabian Eagle, commented: *"Norfolk County Council has a strong track record of pioneering new approaches to funding that deliver real benefits for our residents. We're pleased to be partnering with ImpactScope on this pilot initiative. Our commitment to innovation remains central to how we serve our communities. DIOM presents a promising and practical way to enhance transparency, deepen collaboration with our partners, and ensure public funding achieves the greatest possible impact."*

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Related Keywords:

Norwich :: Norfolk :: Blockchain :: web3 :: Outcomes :: Government :: Accountability :: Social :: Impact :: Technology :: Finance :: Bonds ::

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