Imago Venues expands event offer with trusted new partner

Wednesday 11 June, 2025

Imago Venues is excited to announce a new partnership with Event Works Europe Ltd, bringing more firepower to their event delivery team.

This collaboration means Imago clients can now access a fully integrated event management service. From strategy to staging, Imago makes event planning easy and tailored to organisers needs. Event Works Europe will work behind the scenes as part of Imago's team, delivering the attention to detail and personal service that is trusted from Imago Venues.

"We've always prided ourselves on being more than just a venue" said **Hayley Hardy**, Business Development Manager at Imago Venues. "This partnership allows us to offer a true end-to-end service, while keeping everything under the Imago umbrella, so our clients can focus on their goals, not the logistics."

Event organisers looking to plan a conference, leadership retreat, or off-site event, have access, this new relationship, to:

- Expert event planning and logistics support, all managed by Imago
- Seamless delegate registration, abstract handling, and sponsorship coordination
- Creative production, staging, and theming that bring your event to life
- On-site teams that deliver flawless experiences from start to finish.

It's the same exceptional service Imago is known for, now with even more capability and delivered by a team that feels like your own.

Sharon Brunt, Director at Event Works Europe Ltd, said "We're proud to be working in partnership with Imago Venues to deliver powerful events that run smoothly and make a lasting impact."

About Imago Venues

Imago Venues is the ultimate training ground for high-performance events. Based at Loughborough University, their four purpose-built spaces offer the perfect environment for teams to meet, eat, and sleep their way to success. With brilliant hospitality, seamless logistics, and unbeatable transport links, they make it easy for your next event to go the distance.

About Event Works Europe Ltd

Event Works Europe Ltd is a UK-based event agency with a reputation for delivering high-quality conferences, exhibitions, and live experiences. With a focus on precision, creativity, and calm under pressure, they specialise in managing events that make an impact — while working as part of client teams.

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